Auckland Golf Investment Plan

Feedback must be received by **20 April 2022**

What is the project about

Auckland Council would like your views on the draft Auckland Golf Investment Plan which sets regional policy for council-owned or managed golf land and ensures that all Aucklanders benefit from publicly owned land.

There are currently 13 golf courses operating on 535 hectares of Auckland Council-owned or managed land. The council is proposing a plan for investing in golf since:

- some Aucklanders are missing out on the benefits of golf
- the council needs to meet a wider range of community needs
- exclusive use of publicly owned land for golf is not sustainable
- market forces are driving changes across the Auckland golf sector.

The draft Auckland Golf Investment Plan helps the council determine the future use and development of council-owned or managed golf courses. In February 2022, the Parks, Arts, Community and Events Committee directed council staff to engage with the public, stakeholders and local boards on the draft Auckland Golf Investment Plan.

Draft Auckland Golf Investment Plan

The draft plan sets regional policy for council-owned or managed golf land and aims to increase land use by as many Aucklanders as possible. It has three key objectives:

- increased equity, sport and recreation by opening up publicly owned golf land to all Aucklanders
- increased equity and participation by providing a broad range of golf experiences that attract and retain participants and services targeted at low participation groups
- best practice in ecosystem management and biodiversity conservation of publicly owned golf land.

It has four key shifts from the status quo to:

- increased accountability and transparency
- increased equity and sport and recreation participation rates
- increased equity and golf participation rates
- increased natural and environmental benefits.

Under the draft Auckland Golf Investment Plan, as current leases expire we will consider how golf land could deliver more public value.

Tell us what you think

We want to hear from you so that we can make sure the draft plan meets the needs of the Auckland community.

The objectives and key shifts of the draft plan are set out below under the relevant feedback form questions. Tell us if you support the overall plan, objectives and key shifts, and let us know if there is anything we should include or change.

How you can have your say

- Fill out our online survey
- Download a printable feedback form.

Your feedback, along with feedback from sector stakeholders and local boards, will be used to refine the draft Auckland Golf Investment Plan. It will then be presented to the Parks, Arts, Community and Events Committee in July/August 2022 to vote on adoption.

We strongly encourage you to read the proposed approach and accompanying information before answering any of the following questions.

We encourage you to give feedback online at akhaveyoursay.nz, or you can:

Scan and Email your completed form to:
golfinvestmentplan@aucklandcouncil.govt.nz

Post your completed form to:
Auckland Council
Attention: Auckland Golf Investment Plan
Freepost Number 190158
Private Bag 92300
Victoria Street West
Auckland 1142

Your details

Your name and feedback will be included in public documents. All other personal details will be kept private.

First name: Last name:

Email address or postal address:

Your local board:

Is your feedback on behalf of an organisation or business? (If yes, this confirms you have authority to submit on the organisation's behalf)

☐ Yes ☐ No Name of organisation/business:

Important privacy information

The personal information that you provide in this form will be held and protected by Auckland Council in accordance with our privacy policy (available at **aucklandcouncil.govt.nz/privacy** and at our libraries and service centres) and with the Privacy Act 1993. The privacy policy explains how we can use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. You should familiarise yourself with this policy before submitting this form.

These questions are optional but will help us understand which groups of the community are engaging with us.

What gender are you?

☐ Male ☐ Female ☐ Another gender (please specify): _____

What age group do you belong to?

☐ Under 15 ☐ 15-17 ☐ 18-24 ☐ 25-34 ☐ 35-44

☐ 45-54 ☐ 55-64 ☐ 65-74 ☐ 75+

Which ethnic group(s) do you feel you belong to? (Please select as many as apply)

☐ Pākehā/NZ European ☐ Other European ☐ Māori

☐ Cook Islands Māori ☐ Samoan ☐ Tongan

☐ Indian ☐ Chinese ☐ Southeast Asian

☐ Other (please specify): _____

Would you like to subscribe to any of the following (tick all that apply):

☐ People's Panel – to take part in council surveys

☐ Our Auckland – your weekly guide to what's happening in Auckland

☐ Auckland Conversations - free public events, offering ideas, inspiration and action for world-class cities

You can also visit AK Have Your Say at akhaveyoursay.nz to find out about, or register to receive regular updates on, consultation activities happening across Auckland

Your feedback (all questions are optional)

1. Overall, what is your opinion of the draft Auckland Golf Investment Plan?

☐ Support

☐ Partially support

☐ Don't support

☐ I don't know

Tell us why

_____

_____

_____

_____

_____

2. Objectives

The draft plan sets regional policy for council-owned or managed golf land and has three objectives. Please tell us whether you support each objective.

	Objective	Support	Partially support	Don't support	I don't know
1	Increased equity, sport and recreation by opening up publicly owned golf land to all Aucklanders	☐	☐	☐	☐
1A – Please tell us why					
2	Increased equity and participation by providing a broad range of golf experiences that attract and retain participants and services targeted at low participation groups	☐	☐	☐	☐
2A – Please tell us why					
3	Best practice in ecosystem management and biodiversity conservation of publicly owned golf land	☐	☐	☐	☐
3A – Please tell us why					

3. Key shifts

Below are the four key shifts that the draft plan aims to achieve in order to benefit all Aucklanders. Please tell us whether you support each key shift.

	Key shift	Support	Partially support	Don't support	I don't know
1	FROM ad hoc historic decisions of legacy councils TO a robust investment framework that is focused on increasing benefits to all Aucklanders	☐	☐	☐	☐
1A – Please tell us why					
2	FROM publicly owned land used exclusively golfers TO sport and recreation for all Aucklanders	☐	☐	☐	☐
2A – Please tell us why					
3	FROM asset-based investment in traditional mid-level (development) golf courses TO a broad golf service offering across the network that appeals to a wider group of people	☐	☐	☐	☐
3A – Please tell us why					
4	FROM variable environmental management of publicly owned golf land TO best practice in ecosystem management	☐	☐	☐	☐

	and biodiversity conservation that meets clearly defined targets				
4A – Please tell us why					

4. Do you have any other feedback on the draft Auckland Golf Investment Plan?

Need more room? You can attach extra pages.