



The Landing Concept Plan (Pathways to the Sea)

**Summary of feedback received during
Auckland Council's public consultation
from 28 August to 24 September 2023**





The Landing Concept Plan (Pathways to the Sea)

Te take mō te pūrongo

Purpose of the report

This report summarises feedback received during the public consultation period of 28 August to 24 September 2023 on a proposed concept plan refresh for The Landing, a busy park on the seaward side of Tāmaki Drive in Ōkahu Bay.

This report aims to capture key themes regarding the views and preferences of those that submitted feedback, rather than detail every point of feedback received. This report does not include any advice or recommendations for decision making.

Whakarāpopototanga matua

Executive summary

TOTAL SUBMISSIONS RECEIVED: 1,656

The Landing is a busy park on the seaward side (side nearest the sea) of Tāmaki Drive in Ōkahu Bay. It offers a variety of marine-related sport and recreation activities on the Waitematā Harbour.

In 2022, Ōrākei Local Board proposed three concepts for public consultation to meet increased community demands and improve access to The Landing for everyone. Informed by feedback received through that consultation, the local board refined one of the concept options which included a new central park, multi-purpose buildings, boat and marine equipment storage space, and an 'all abilities' safe harbour. This refined plan was put out to consultation in August and September 2023.

The local board has not yet decided whether to include a hardstand for boat washdown/anti-fouling and will consider all feedback and suggestions through this consultation.

We received feedback via our online feedback form (1,598), hard copy feedback forms (19) and email (39).

In this report, we present feedback from individuals (1,600) and organisations (56) separately given differences in who they represent.

The following is a high-level summary of the results from this consultation:

1. Overall, what is your opinion of the draft concept plan?

Of the 1,549 **individual** responses, 43 per cent support the draft concept plan, 49 per cent did not support it, and eight per cent provided another response.

Of the 55 **organisation** responses, 38 per cent support the draft concept plan, 47 per cent did not support it, and 15 per cent provided another response.

The plan/proposal outlines key priorities to achieve the local board's vision for The Landing. We asked for feedback on each of these priorities. They are outlined below:

2. A central park-like space

Of 1,519 **individual** responses, 48 per cent support a central park-like space, 44 per cent did not support it, and eight per cent provided another response.

Of the 50 **organisation** responses, 50 per cent support a central park-like space, 46 per cent did not support it, and four per cent provided another response.

3. A multi-sport paddling centre at the eastern end of the site

Of 1,521 **individual** responses, 67 per cent support a multi-sport paddling centre at the eastern end of the site, 21 per cent did not support it, and 12 per cent provided another response.

Of the 50 **organisation** responses, 74 per cent support a multi-sport paddling centre at the eastern end of the site, 16 per cent did not support it, and 10 per cent provided another response.

4. A multi-purpose building adjacent to Tamaki Drive for clubs and other users

Of 1,514 **individual** responses, 54 per cent support a multi-purpose building adjacent to Tamaki Drive for clubs and other users, 32 per cent did not support it, and 14 per cent provided another response.

Of the 50 **organisation** responses, 60 per cent support a multi-purpose building adjacent to Tamaki Drive for clubs and other users, 30 per cent did not support it, and 10 per cent provided another response.

5. A safe harbour adjacent to the Hyundai Marine Sports Centre

Of 1,507 **individual** responses, 73 per cent support a safe harbour adjacent to the Hyundai Marine Sports Centre, 15 per cent did not support it, and 12 per cent provided another response.

Of the 50 **organisation** responses, 74 per cent support a safe harbour adjacent to the Hyundai Marine Sports Centre, 16 per cent did not support it, and 10 per cent provided another response.

6. To help us understand what is most important to you, please identify your top two priorities (out of the listed outcomes)

Of 1,987 **individual** responses, 36 per cent choose a safe harbour as a priority, 27 per cent chose a central park-like space as a priority, 21 per cent chose a multi-sport paddling centre as a priority, and 15 per cent chose a multi-purpose building as a priority.

Of the 70 **organisation** responses, 39 per cent choose a safe harbour as a priority, 23 per cent chose a central park-like space as a priority, 20 per cent chose a multi-sport paddling centre as a priority, and 19 per cent chose a multi-purpose building as a priority.

7. Local board income from leases, easements, parking and the sale of surplus assets could provide for some plan outcomes, but additional funds will be required. How would you like us to maintain and progress the outcomes identified?

Of 1,354 **individual** responses, 45 per cent support plan and deliver design elements as we can afford through public private partnerships, 16 per cent support investigate a targeted rate to deliver them sooner and alongside other coastal recreation improvements, and 39 per cent provided another response.

Of the 47 **organisation** responses, 34 per cent support plan and deliver design elements as we can afford through public private partnerships, 17 per cent support investigate a targeted rate to deliver them sooner and alongside other coastal recreation improvements, and 49 per cent provided another response.

8. Do you support retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application?

Of 1,545 **individual** responses, 59 per cent strongly support retention of a short stay haul out and hardstand facility, five per cent support it, six per cent are neutral, seven per cent do not support it, and 23 per cent strongly do not support the retention of short stay haul out and hardstand facility.

Of the 50 **organisation** responses, 56 per cent strongly support retention of a short stay haul out and hardstand facility, four per cent support it, six per cent are neutral, 10 per cent do not support it, and 24 per cent strongly do not support the retention of short stay haul out and hardstand facility.

Data tables comparing responses per question from submitters that live in the Ōrākei local board area to those outside the Ōrākei local board area, for individuals and organisations, can be found in **Attachment Two**.

We also asked the submitters about how often they visit The Landing and how they travel there. We are only reporting the responses from individuals because these questions refer to each person's habits and behaviours. Organisation responses are not relevant because they reflect the habits and behaviours of the organisation's representative, rather than the habits and behaviours of the entire organisation.

- Of 1,501 individual responses, 31 per cent are frequent users (visit every day, most days, once or twice a week), 34 per cent are occasional users (once or twice a month), 32 per cent are seldom users (less than once a month and other) and three per cent are non-users (never) of The Landing.
- Those that identify as Ōrākei Local Board residents are mostly either frequent (20 per cent) or occasional users (50 per cent) while respondents that reside outside the Ōrākei Local Board area are more occasional (41 per cent) and seldom users (48 per cent).
- Of 1,477 individual responses, 71 per cent say they usually get to The Landing by car, 11 per cent by walking, 10 per cent by cycle or scooter, seven per cent provided another response.

Common themes in the responses to each question are covered in the body of the report. However, below are some general themes found across all questions.

- Roughly half of individuals that identify as European support the draft concept plan (44 per cent), while the other half oppose it (49 per cent)
 - When the plan is broken down into its four design elements, they mostly support the multi-sport paddling centre (68 per cent support), multi-purpose building (56 per cent support), and safe harbour (73 per cent support), but opinions are mixed on the central park-like space (48 per cent support and 45 per cent do not support)
- Individuals that identify as Māori, Pasifika and Asian are mostly supportive of the draft concept plan and this support remains consistent when asked about the four design elements
- Individuals aged 54 and younger are more supportive of the draft concept plan while most individuals aged 55 and older are less supportive of the draft concept plan
- Most individuals from Ōrākei Local Board are supportive (58 per cent) of the draft concept plan
- Submitters from outside the Ōrākei Local Board area do not support the draft concept plan for The Landing but do support the short stay haul out and hardstand facility (45 per cent). In contrast, submitters that identify as Ōrākei Local Board residents that provided feedback support the draft concept plan, but do not support the short stay haul out and hardstand facility (40 per cent)
- The most common theme for those that support the draft concept plan and the four design elements for The Landing is that it would increase public access and use of the waterfront (65 per cent)
- The most common theme for those that do not support the draft concept plan and the four design elements for The Landing is the removal of haul out and hardstand facility (87 per cent).

Who we heard from

A detailed breakdown of providers of feedback that provided demographic information when submitting feedback is provided in **Attachment One**. Some key points to note include:

- Most feedback (64 percent) came from submitters between the ages of 45 and 74 years.
 - Regarding youth participation, only four per cent of feedback received was from submitters younger than 25 years
- Most individuals (85 per cent) identified as a European ethnicity, while 13 per cent identified as Māori, three per cent as Pasifika, and two per cent as Asian
- 39 per cent of respondents are residents of Ōrākei Local Board
- Submitters identifying as European and Māori were overrepresented compared to the Ōrākei Local Board population (73 per cent for European and six per cent for Māori), while submitters identifying as Asian were underrepresented relative to the population (23 per cent of the population).

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Horopaki

Context

The Landing is a busy park on the seaward side (side nearest the sea) of Tāmaki Drive in Ōkahu Bay. It offers a variety of marine-related sport and recreation activities on the Waitematā Harbour.

In 2022, Ōrākei Local Board proposed three concepts for public consultation to meet increased community demands and improve access to The Landing for everyone. Informed by feedback received through that consultation, in June 2022 the local board supported the inclusion of the following four design elements as priorities for the refreshed concept plan:

- a central park-like space for leisure activities and marine events
- multi-purpose buildings for new and existing clubs, and other activities
- storage space for boats and marine equipment
- all abilities and safe harbour access.

A hardstand for boat washdown/antifouling was not one of the four design features supported for inclusion in the refreshed concept plan. However, the local board have not made a final decision on the concept plan and will consider all feedback and suggestions through this consultation.

Urupare

Feedback

The following breakdown of feedback received summarises ‘top line’ responses, followed by common themes identified.

In this report, we present feedback from individuals and organisations separately given differences in who they represent.

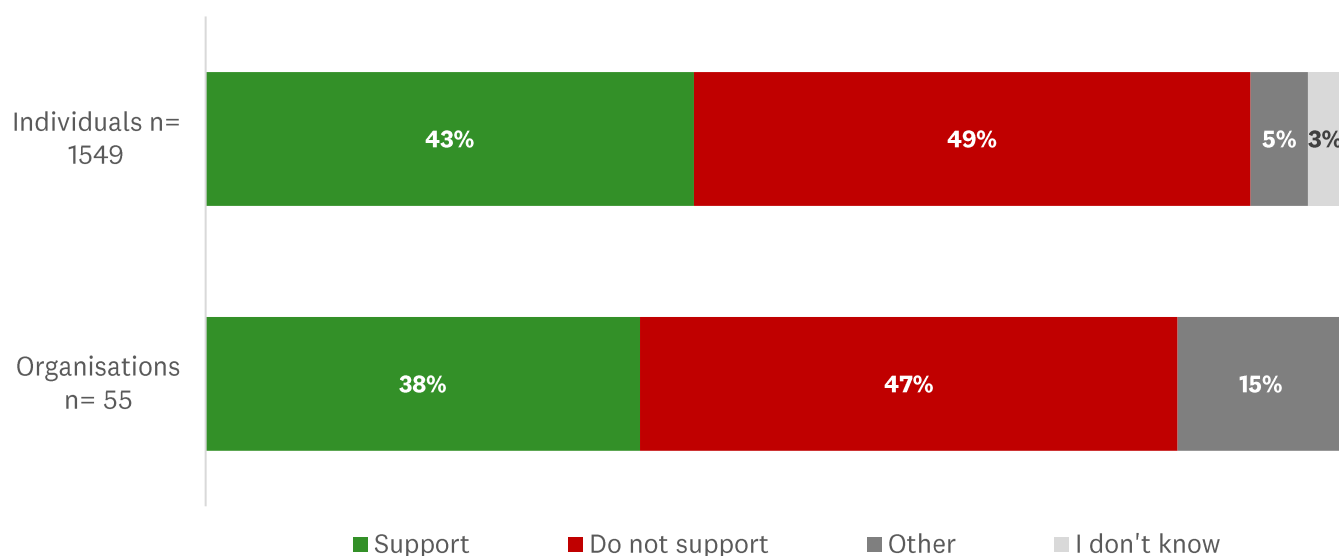
Feedback received from organisations are counted as a single piece of feedback, as with individuals, though we note they often represent the views of larger specialist and/or interest groups. They may also represent private businesses.

For questions nine and ten, we are only reporting the responses from individuals because these questions refer to each person's habits and behaviours. The organisation's response would not be relevant because it would reflect the habits and behaviours of the organisation's representative, rather than the habits and behaviours of the entire organisation.

To begin each section, each question is stated as it was presented on our online and hard copy feedback forms.

1.0 Overall, what is your opinion of the draft concept plan?

People were asked to select one of the following response options (n=1,604)



Response	Individuals	Organisations
Support	665	21
Do not support	758	26
Other	79	8
I don't know	48	0
TOTAL	1,549	55

Roughly half the individuals that identify as European support the draft concept plan (44 per cent), while the other half oppose it (49 per cent). In contrast, individuals identifying as Māori, Pasifika, and Asian mostly support the draft concept plan.

In terms of age, individuals aged 54 and below are more supportive of the draft concept plan while individuals aged 55 and up do not support the draft concept plan.

Notably, individuals identifying as Ōrākei Local Board residents are more supportive of the draft concept plan, with 58 per cent that support the plan. In contrast, only 33 per cent of individuals from outside the Ōrākei Local Board area support the draft concept plan.

Regarding how often individuals visit The Landing, 60 per cent of frequent users (every day, most days, once or twice a week) support the draft concept plan. Occasional visitors (once or twice a month), seldom visitors (less than once a month and other) and those that never visit The Landing are less supportive with only 40 per cent, 29 per cent and 33 per cent support respectively.

Individuals

Of the 665 individuals (43 per cent) that **support** the draft concept plan, the most common themes were:



Increased public access and use of the waterfront

The plan will make the space more accessible to a wider range of people and activities.

65%

(251 comments)



Support more facilities to enjoy water sports and activities

The plan will cater to a wide range of water sports, including sailing, waka ama, paddling, and more

29%

(109 comments)

Of the 758 individuals (49 per cent) that **do not support** the draft concept plan, the most common themes were:



Plan needs to include boat haul out and hardstand facility

These facilities are essential for boat maintenance and cleaning, and there are not enough other facilities in Auckland to meet the needs of the boating community.

87%

(557 comments)



Environmental damage and biosecurity hazards

By not having a boat haul out and hardstand facility in the draft concept plan, there would be less facilities that will allow boat owners to clean boats, which could increase the risk of invasive species in the marina.

29%

(184 comments)



Focus on the boating community and its cultural heritage

The proposed redevelopment of The Landing will destroy the area's maritime character and make it less accessible and affordable for boat owners.

15%

(96 comments)

Of the 126 submitters (eight per cent) who provided **another response**, the most common themes were:

- Plan needs to include boat haul out and hardstand facility (55 comments)
- Environmental damage and biosecurity hazards (15 comments).

Organisations

Of the 21 organisations (38 per cent) that **support** the draft concept plan, the most common themes were:

- Increased public access and use of the waterfront (14 comments)
- Support more facilities to enjoy water sports and activities (8 comments).

Of the 26 organisations (47 per cent) that **do not support** the draft concept plan, the most common theme was:

- Plan needs to include boat haul out and hardstand facility (18 comments).

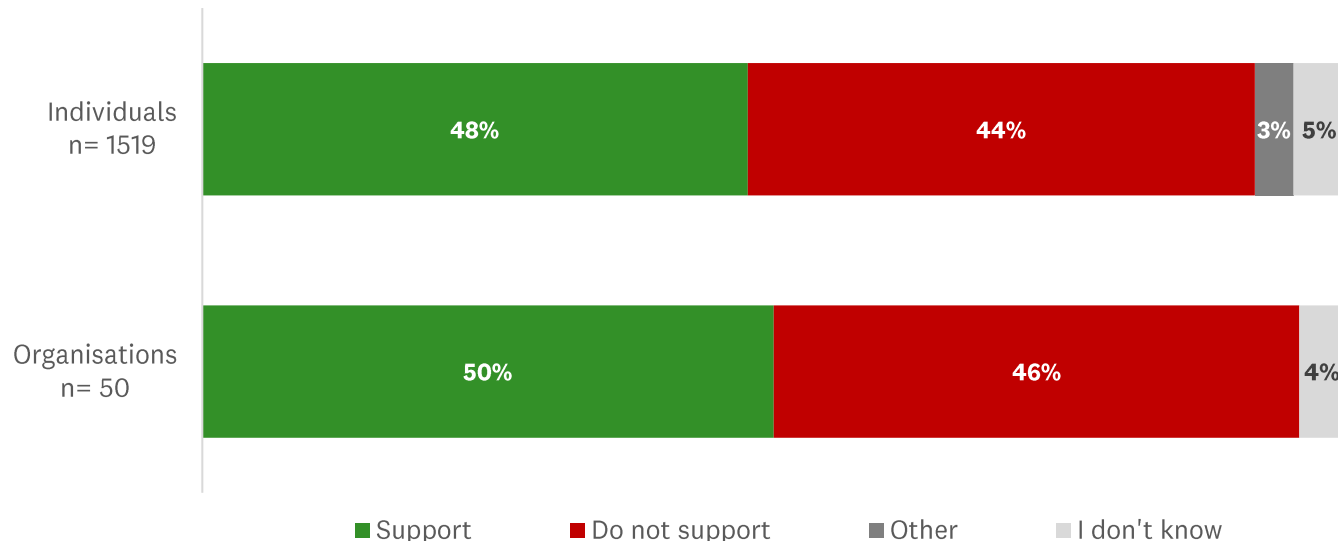
Eight organisations (15 per cent) provided **another response**, the most common themes were:

- Plan needs to include boat haul out facility (5 comments)
- Environmental damage and biosecurity hazards (4 comments)
- Support more facilities to enjoy water sports and activities (3 comments).

The plan/proposal outlines our key priorities to achieve our vision for The Landing. We would like to know what you think of each of these priorities.

2.0 A central park-like space

People were asked to select one of the following response options (n=1,569)



Response	Individuals	Organisations
Support	725	25
Do not support	674	23
Other	51	0
I don't know	69	2
TOTAL	1,519	50

For individuals that identify as European, opinions are mixed with 48 per cent support and 45 per cent do not support a central park-like space. Compared to Māori (64 per cent), Pasifika (87 per cent) and Asian (78 per cent), that are mainly supportive of a central park-like space.

Individuals aged 54 and younger, are generally more supportive of a central park-like space, with 59 per cent expressing support, whereas those aged 54 and older show lower support at only 37 per cent.

Individuals identifying as Ōrākei Local Board residents are more supportive with 61 per cent that support a central park-like space, in contrast to individuals outside the Ōrākei Local Board area, where only 39 per cent support a central park-like space.

Individuals

Of the 725 individuals (48 per cent) that **support** a central park-like space, the most common theme was:



Increased public access and use of the waterfront

The plan will make the space more accessible to a wider range of people and activities.

(200 comments)

68%

Other common themes included:

- Support more facilities to enjoy water sports and activities (59 comments)
- Supports more green space / positive environment impact (46 comments).

Of the 674 individuals (44 per cent) that **do not support** a central park-like space, the most common themes were:



Plan needs to include boat haul out and hardstand facility

These facilities are essential for boat maintenance and cleaning, and there are not enough other facilities in Auckland to meet the needs of the boating community.

(283 comments)

56%



Inefficient use of space and money

The proposed central park area is not the best use of space and money, since there is already plenty of park space in nearby areas and it would remove important boating facilities.

(254 comments)

51%

Of the 120 submitters (eight per cent) who provided **another response**, the most common themes were:

- Balanced approach for water sports, recreation space and hardstand (32 comments)
- Plan needs to include boat haul out and hardstand facility (18 comments)
- Inefficient use of space and money (16 comments).

Organisations

Of the 25 organisations (50 per cent) that **support** a central park-like space, the most common themes were:

- Increased public access and use of the waterfront (8 comments)
- Great for community events (6 comments).

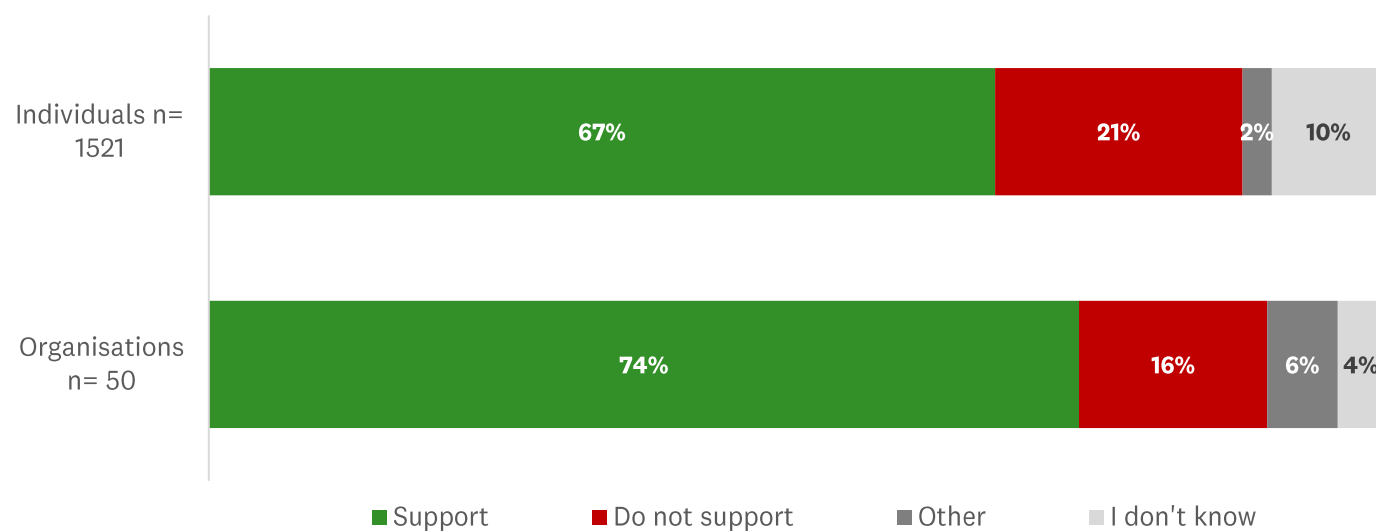
Of the 23 organisations (46 per cent) that **do not support** a central park-like space, the most common themes were:

- Plan needs to include boat haul out and hardstand facility (12 comments)
- Inefficient use of space and money (9 comments).

Two organisations provided **another response**. As such, no common themes can be determined.

3.0 A multi-sport paddling centre at eastern end of site

People were asked to select one of the following response options (n=1,571)



Response	Individuals	Organisations
Support	1,017	37
Do not support	320	8
Other	38	3
I don't know	146	2
TOTAL	1,521	50

Most ethnic and age groups are mostly supportive of a multi-sport paddling centre at eastern end of site. Specifically, individuals identifying as European show 68 per cent support, Māori with 75 per cent support, Pasifika with 91 per cent support and Asian with 81 per cent support.

This support is also consistent with individuals identifying as Ōrākei Local Board residents (77 per cent support) and individuals outside the Ōrākei Local Board area (60 per cent support).

Individuals

Of the 1,017 individuals (67 per cent) that **support** a multi-sport paddling centre at eastern end of site, the most common theme was:



Support more facilities to enjoy water sports and activities

The plan will cater to a wide range of water sports, including sailing, waka ama, paddling, and more

(221 comments)

55%

Other common themes included:

- Increased public access and use of the waterfront (73 comments)
- General support (59 comments).

Of the 320 individuals (21 per cent) that **do not support** a multi-sport paddling centre at eastern end of site, the most common themes were:



Plan needs to include boat haul out and hardstand facility

These facilities are essential for boat maintenance and cleaning, and there are not enough other facilities in Auckland to meet the needs of the boating community.

(80 comments)

44%



Inefficient use of space and money

The proposed multi-sport paddling centre is unnecessary because there are already existing facilities, businesses (like Fergs Kayaks), or beaches that provide opportunities for paddling and water-based activities.

(59 comments)

33%

Of the 184 submitters (12 per cent) who provided **another response**, the most common themes were:

- Balanced approach for water sports, recreation space and hardstand (25 comments)
- Needed more information (15 comments)
- Plan needs to include boat haul out and hardstand facility (14 comments).

Organisations

Of the 37 organisations (74 per cent) that **support** a multi-sport paddling centre at eastern end of site, the most common theme was:

- Support more facilities to enjoy water sports and activities (10 comments).

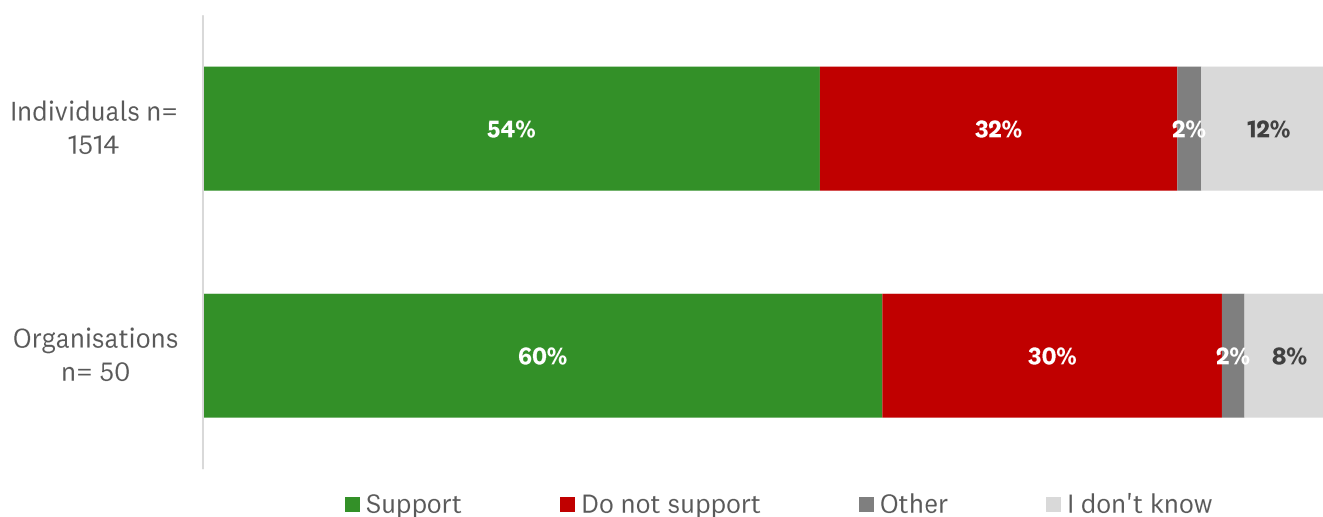
Of the eight organisations (16 per cent) that **do not support** a multi-sport paddling centre at eastern end of site, the most common theme was:

- Plan needs to include boat haul out and hardstand facility (3 comments).

Five organisations (10 per cent) provided **another response**. As such, no common themes can be determined.

4.0 A multi-purpose building adjacent to Tamaki Drive for clubs and other users

People were asked to select one of the following response options (n=1,564)



Response	Individuals	Organisations
Support	825	30
Do not support	478	15
Other	32	1
I don't know	179	4
TOTAL	1,514	50

Most ethnic and age groups are supportive of a multi-purpose building adjacent to Tamaki Drive for clubs and other users. However, those aged 64-74 are less supportive with 40 per cent support.

Individuals identifying as Ōrākei Local Board residents are more supportive compared to those from outside the Ōrākei Local Board area. Specifically, 64 per cent of Ōrākei Local Board residents express their support, whereas the support among those living outside this area is 48 per cent.

Individuals

Of the 825 individuals (54 per cent) that **support** a multi-purpose building adjacent to Tamaki Drive for clubs and other users, the most common themes were:



Increased public access and use of the waterfront

The plan will make the space more accessible to a wider range of people and activities.

35%

(102 comments)



Support more facilities to enjoy water sports and activities

The plan will cater to a wide range of water sports, including sailing, waka ama, paddling, and more

34%

(98 comments)



General Support

Submitters generally agreed with the proposed design priority without raising any specific reasons.

20%

(57 comments)

Of the 478 individuals (32 per cent) that **do not support** a multi-purpose building adjacent to Tamaki Drive for clubs and other users, the most common themes were:



Inefficient use of space and money

There are already enough buildings in the area that can be used for this purpose such as Hyundai Marine Sports Centre and the Akarana Yacht Club. Building another multi-purpose building would be a waste of money and would remove essential boating facilities.

54%

(167 comments)



Plan needs to include boat haul out and hardstand facility

These facilities are essential for boat maintenance and cleaning, and there are not enough other facilities in Auckland to meet the needs of the boating community.

33%

(103 comments)

Of the 211 submitters (14 per cent) who provided **another response**, the most common themes were:

- Inefficient use of space and money (22 comments)
- Needed more information (21 comments)
- Plan needs to include boat haul out and hardstand facility (13 comments).

Organisations

Of the 30 organisations (60 per cent) that **support** a multi-purpose building adjacent to Tamaki Drive for clubs and other users, the most common themes were:

- Support more facilities to enjoy water sports and activities (6 comments)
- Increased public access and use of the waterfront (4 comments).

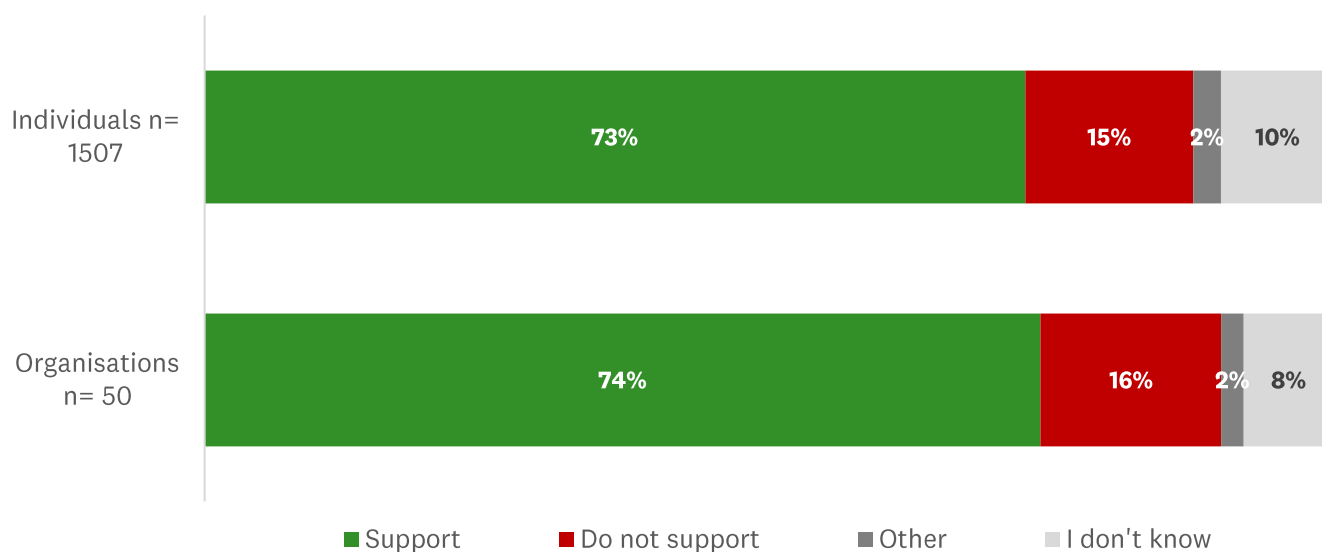
Of the 15 organisations (30 per cent) that **do not support** a multi-purpose building adjacent to Tamaki Drive for clubs and other users, the most common themes were:

- Inefficient use of space and money (7 comments)
- Plan needs to include boat haul out and hardstand facility (3 comments)
- Need to be affordable and accessible to all (3 comments).

Five organisations (10 per cent) provided **another response**. As such, no common themes can be determined.

5.0 A safe harbour adjacent to the Hyundai Marine Sports Centre

People were asked to select one of the following response options (n=1,557)



Response	Individuals	Organisations
Support	1,095	37
Do not support	224	8
Other	37	1
I don't know	151	4
TOTAL	1,507	50

Most respondents express their support of a safe harbour adjacent to the Hyundai Marine Sports Centre regardless of demographics or place of residence.

Individuals

Of the 1,095 individuals (73 per cent) that **support** a safe harbour adjacent to the Hyundai Marine Sports Centre, the most common themes were:

	Safety is important This would make the area safer for all users, including children, beginners, and people with disabilities. (120 comments)	30%
	Support more facilities to enjoy water sports and activities The plan will allow for more water sports events and activities, including sailing, waka ama, paddling, and more (115 comments)	28%
	Ensure that the proposal would be affordable and accessible to all The safe harbour should have public access and not restricted to club members. The safe harbour would make the landing more accessible to people of all abilities, including those with disabilities. (75 comments)	19%

Other common themes included:

- Increased public access and use of the waterfront (58 comments)
- General support (57 comments).

Of the 224 individuals (15 per cent) that **do not support** a safe harbour adjacent to the Hyundai Marine Sports Centre, the most common themes were:

	Inefficient use of space and money The Okahu Bay is already safe as existing conditions are considered safe and suitable for various water activities (44 comments)	35%
	Plan needs to include boat haul out and hardstand facility These facilities are essential for boat maintenance and cleaning, and there are not enough other facilities in Auckland to meet the needs of the boating community. (42 comments)	33%

Of the 188 submitters (12 per cent) who provided **another response**, the most common themes were:

- Needed more information (19 comments)
- Inefficient use of space and money (16 comments)
- Plan needs to include boat haul out and hardstand facility (10 comments).

Organisations

Of the 37 organisations (74 per cent) that **support** a safe harbour adjacent to the Hyundai Marine Sports Centre, the most common themes were:

- Safety is important (8 comments)
- Increased public access and use of the waterfront (6 comments)
- Support more facilities to enjoy water sports and activities (6 comments)
- Desire for a well-designed facility (4 comments)
- Need for affordability and accessibility (4 comments).

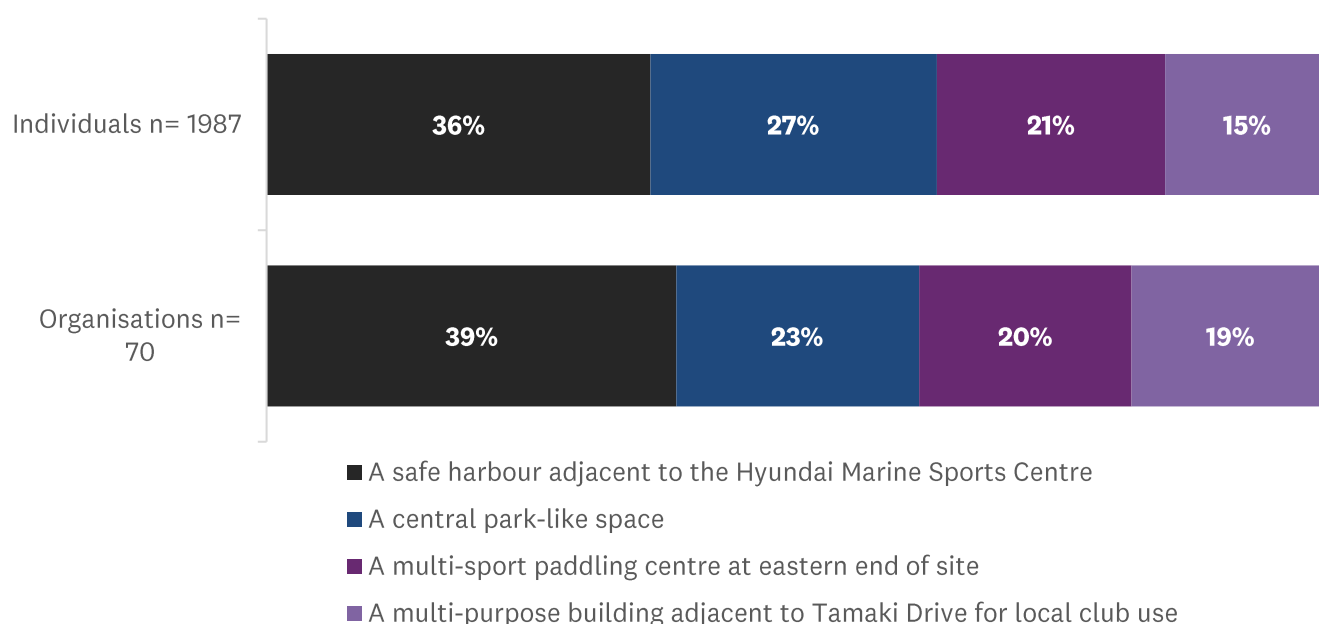
Of the eight organisations (16 per cent) that **do not support** a safe harbour adjacent to the Hyundai Marine Sports Centre, the most common theme was:

- Inefficient use of space and money (2 comments).

Five organisations (10 per cent) provided **another response**. As such, no common themes can be determined.

6.0 To help us understand what is most important to you, please identify your top two priorities out of the listed outcomes.

People were asked to select one of the following response options (n=2,057)



Response	Individuals	Organisations
A safe harbour adjacent to the Hyundai Marine Sports Centre	718	27
A central park-like space	536	16
A multi-sport paddling centre at eastern end of site	427	14
A multi-purpose building adjacent to Tamaki Drive for local club use	306	13
TOTAL	1,987	70

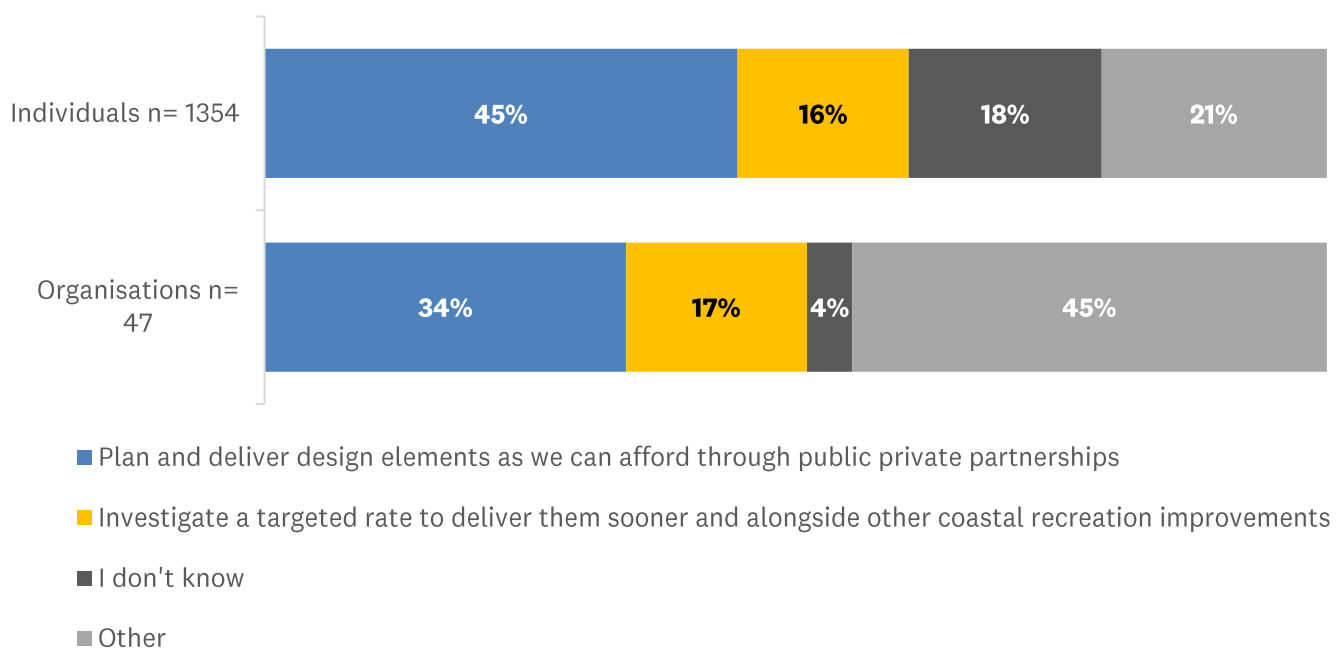
For individuals identifying as European, the top priority is having a safe harbour adjacent to the Hyundai Marine Sports Centre (38 per cent). Meanwhile, individuals identifying as Pasifika (36 per cent) and Asian (44 per cent) prioritize a central park-like space. As for those who identify as Māori, their highest priority is a multi-sport paddling center at the eastern end of site (32 per cent).

The least important priority, which is consistent across all age groups, is a multi-purpose building adjacent to Tamaki Drive for local club use. This is also consistent for individuals that identify as European (15 per cent), Māori (18 per cent) and Pasifika (13 per cent).

However, for individuals that identify as Asian, the least important priority is a multi-sport paddling centre at eastern end of site (17 per cent).

7.0 Local board income from leases, easements, parking and the sale of surplus assets could provide for some plan outcomes, but additional funds will be required. How would you like us to maintain and progress the outcomes identified?

People were asked to select one of the following response options (n=1,401)



Response	Individuals	Organisations
Plan and deliver design elements as we can afford through public private partnerships	603	16
Investigate a targeted rate to deliver them sooner and alongside other coastal recreation improvements	218	8
I don't know	246	2
Other	287	21
TOTAL	1,354	47

Individuals

Of the 287 individuals (21 per cent) that provided **another** response, the most common themes were:



The hardstand is a self-funding facility

Keep the hardstand as it generates income and this income could fund other developments at The Landing. Suggestions to make the hardstand more profitable include to increase the price of services offered or lease the hardstand to a private operator. **28%**

(79 comments)



Protect the existing hardstand and haul out facilities

The hardstand is an important part of The Landing and it should be retained without raising any specific reasons. **25%**

(73 comments)



Do not spend public money on this project and focus on other existing projects

The project is too expensive and unnecessary, and we should focus on other priorities. **24%**

(70 comments)

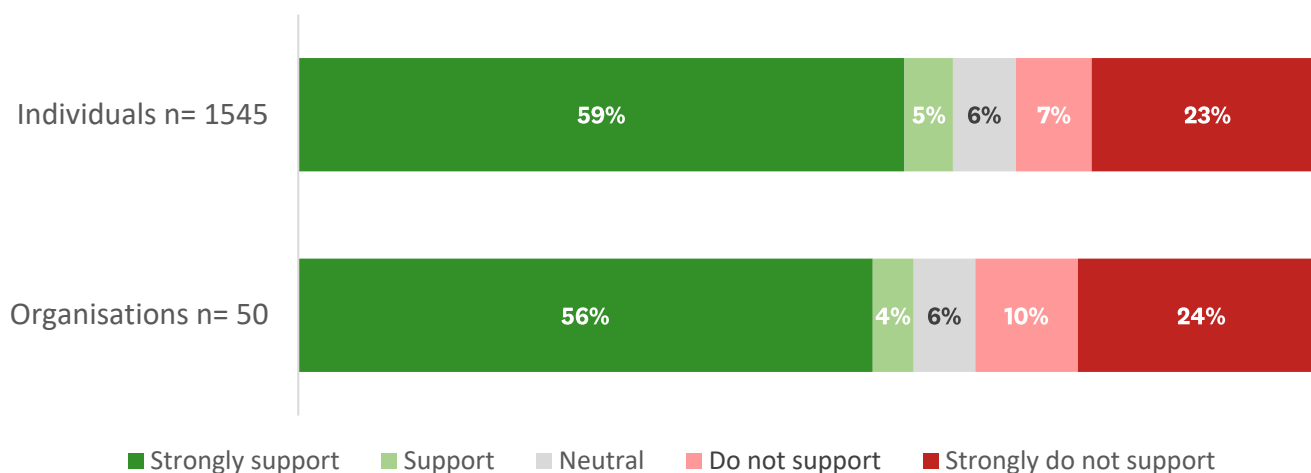
Organisations

Of the 21 organisations (45 per cent) that that provided **another** response, the most common themes were:

- The hardstand is a self-funding facility (7 comments)
- Do not spend public money on this project and focus on other existing projects (6 comments)
- Protect the existing hardstand and haul out facilities (4 comments)
- Find other income source (4 comments)
- Private clubs and entities pay (3 comments).

8.0 Do you support retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application?

People were asked to select one of the following response options (n=1,595)



Response	Individuals	Organisations
Strongly support	913	28
Support	73	2
Neutral	95	3
Do not support	114	5
Strongly do not support	350	12
TOTAL	1,545	50

In terms of visiting frequency, 69 per cent of occasional users and 71 per cent of seldom users support the retention of a short stay haul out and hardstand facility. While 66 per cent of frequent users and 84 per cent of non-users do not support the retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application.

Most individuals from outside the Ōrākei Local Board area do not support the draft concept plan for The Landing but do support the short stay haul out and hardstand facility (45 per cent). In contrast, most individuals identifying as Ōrākei Local Board residents support the draft concept plan, but do not support the short stay haul out and hardstand facility (40 per cent).

Individuals

Of the 986 individuals (64 per cent) that **strongly support** and **support** the retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application, the most common themes were:



Shortage of boat haul out facilities

There is a growing shortage of facilities available for boat maintenance and haul outs in Auckland due to the closure of other boating facilities, such as Pier 21 and other hardstand areas.

48%

(350 comments)



Boat maintenance is important to protect the marine environment

By having a boat haul out and hardstand facility, owners can clean and maintain their boats which will reduce the risk of spreading invasive species in the marine environment.

44%

(321 comments)

Other common themes included:

- General support (156 comments)
- Cost of haul out services (124 comments).

Of the 464 individuals (30 per cent) that **strongly do not support** and **do not support** the retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application, the most common themes were:



Will discourage the public from using the Landing

The short stay haul out and hardstand facility is incompatible with the draft concept plan and intended use.

45%

(125 comments)



The haul out and hardstand facility is bad for the environment

The paints and cleaning agents used for boat cleaning and anti-fouling pollute the local environment.

32%

(89 comments)

Of the 95 submitters (6 per cent) who provided a **neutral response**, no common themes can be determined.

Organisations

Of the 30 organisations (60 per cent) that **strongly support** and **support** the retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application, the most common themes were:

- Boat maintenance is important to protect the marine environment (20 comments)
- Shortage of boat haulout facilities (15 comments).

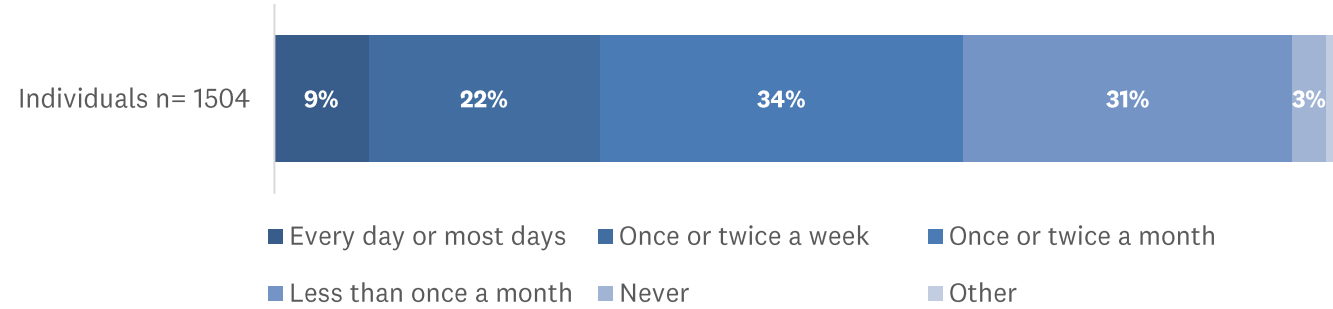
Of the 17 organisations (34 per cent) that **strongly do not support** and **do not support** the retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application, the most common themes were:

- The haul out and hardstand facility is bad for the environment (6 comments)
- Will discourage the public from using the Landing (5 comments).

Three organisations (six per cent) provided a **neutral response**, no common themes can be determined.

9.0 How often do you visit The Landing?

People were asked to select one of the following response options (n=1,504)

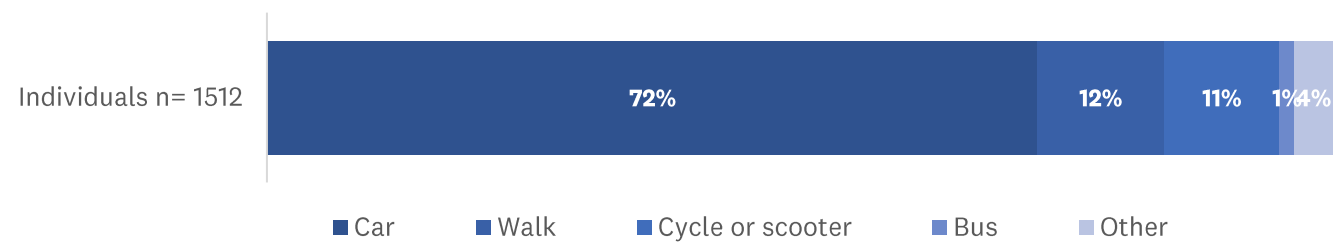


Response	Individuals
Every day or most days	134
Once or twice a week	328
Once or twice a month	517
Less than once a month	467
Never	48
Other	10
TOTAL	1,504

We’ve categorised the individuals who submitted their responses to The Landing into four user types: frequent users, occasional users, seldom users and non-users. Frequent users are those who responded with every day, most days, and once or twice a week. Occasional users are those who responded once or twice a month. Seldom users are those responded less than once a month and other. Non-users of The Landing are those that answered never.

10. How do you usually get to The Landing?

People were asked to select one of the following response options (n=1,512)



Response	Individuals
Car	1,093
Walk	179
Cycle or scooter	164
Bus	21
Other	55
TOTAL	1,512

11.0 Do you have any other feedback on the draft refreshed concept plan?

People were asked to provide comments in an open question (n=576)

Most comments reiterated points raised in previous questions, most notably saying that the plan needs to include boat haul out and hardstand facility.

There were no other common themes raised.

Ngā tāpirihanga

Attachments

No.	Title	Page
1	Who we heard from	26
2	Ōrākei Local Board breakdowns by question	28

ATTACHMENT ONE: Who we heard from

Feedback was received via:

- Our online feedback form (1,598)
- Our hard copy feedback form (19)
- Email (39)

The information below shows demographic information as provided by submitters. Not all submitters responded to each question, so totals for each table do not match the total number of submissions.

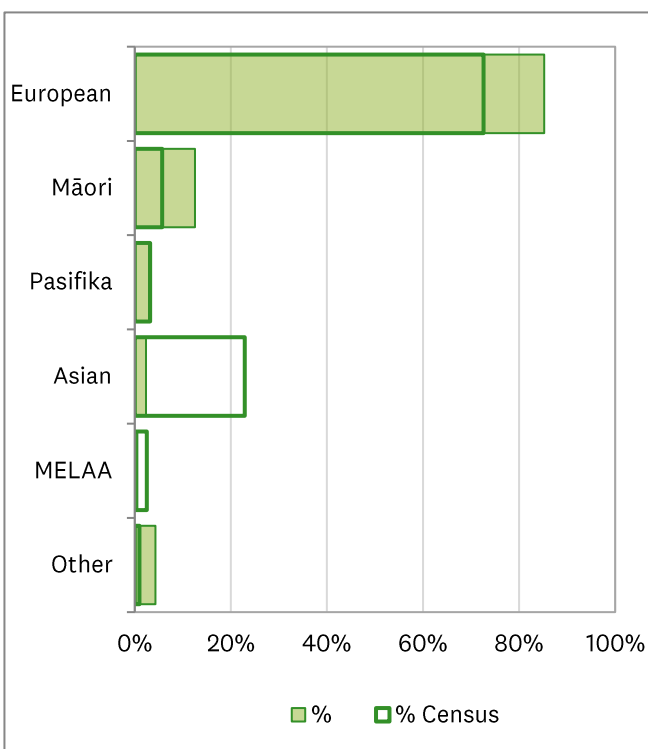
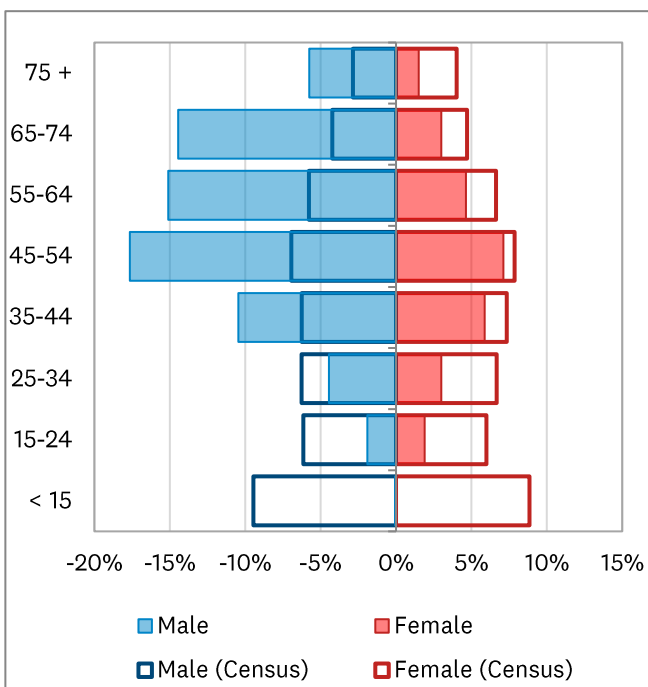
RESPONSES

GENDER	#	%
Male	1,097	72%
Female	421	27%
Another gender	15	1%
Total	1,533	100%

AGE	Male	Female	Another gender	Total	%
< 15	1	1	2	5	0%
15 – 24	29	29	1	60	4%
25 – 34	68	46	2	121	8%
35 – 44	160	90	1	257	17%
45 – 54	270	109	4	389	25%
55 – 64	231	71	3	314	21%
65 – 74	221	46	0	271	18%
75 +	88	23	2	113	7%
Total submitters providing data	1,530	100%			

ETHNICITY	#	%
European	1,271	85%
Pākehā/NZ European	1,144	77%
Other European	127	9%
Māori	187	13%
Pacific	51	3%
Samoa	14	0.9%
Cook Islands Māori	20	1.3%
Tongan	8	0.5%
Other Pasifika	9	0.6%
Asian	35	2%
Chinese	21	1.4%
Southeast Asian	7	0.5%
Korean	0	0%
Indian	6	0.4%
Other Asian	1	0.1%
Middle Eastern/Latin American/African	8	1%
Other (incl. Kiwi/New Zealander)	64	4%
Total submitters providing data	1,491	NA*

COMPARISON TO CENSUS (Ōrākei)



* Note : will add to more than 100 per cent as submitters could identify with more than one ethnicity

The table below indicates the total number of submissions received by the local board that submitters live in.

RESIDENT LOCAL BOARD	INDIVIDUALS	ORGANISATIONS
Ōrākei	624	23
Outside Ōrākei Local Board	892	28
Other (Not supplied or outside Auckland)	84	5

ATTACHMENT TWO: Local Board breakdowns

1.0 Overall, what is your opinion of the draft concept plan?

Feedback from **individuals** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	613	358	208	34	13
Outside Ōrākei Local Board	937	307	550	44	35

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	22	13	8	2	0
Outside Ōrākei Local Board	32	8	18	6	0

Note - this table only includes feedback where the local board of residence is known.

2.0 The plan/proposal outlines our key priorities to achieve our vision for The Landing. We would like to know what you think of each of these priorities.

A central park-like space

Feedback from **individuals** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	614	374	207	19	14
Outside Ōrākei Local Board	905	351	467	32	55

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	22	14	7	0	1
Outside Ōrākei Local Board	28	11	16	0	1

Note - this table only includes feedback where the local board of residence is known.

3.0 The plan/proposal outlines our key priorities to achieve our vision for The Landing. We would like to know what you think of each of these priorities.

A multi-sport paddling centre at eastern end of site

Feedback from **individuals** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	612	472	84	18	38
Outside Ōrākei Local Board	909	545	236	20	108

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	22	18	3	1	0
Outside Ōrākei Local Board	28	19	5	2	2

Note - this table only includes feedback where the local board of residence is known.

4.0 The plan/proposal outlines our key priorities to achieve our vision for The Landing. We would like to know what you think of each of these priorities.

A multi-purpose building adjacent to Tamaki Drive for clubs and other users

Feedback from **individuals** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	609	390	147	15	57
Outside Ōrākei Local Board	905	435	331	17	122

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	22	16	5	0	1
Outside Ōrākei Local Board	28	14	10	1	3

Note - this table only includes feedback where the local board of residence is known.

5.0 The plan/proposal outlines our key priorities to achieve our vision for The Landing. We would like to know what you think of each of these priorities.

A safe harbour adjacent to the Hyundai Marine Sports Centre

Feedback from **individuals** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	607	476	65	18	48
Outside Ōrākei Local Board	900	619	159	19	103

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Support	Do not support	Other	I don't know
Ōrākei Local Board	22	17	4	0	1
Outside Ōrākei Local Board	28	20	4	1	3

Note - this table only includes feedback where the local board of residence is known.

6.0 To help us understand what is most important to you, please identify your top two priorities out of the listed outcomes

Feedback from **individuals** by local board

Local Board	Total responses	A central park-like space	A multi-sport paddling centre at eastern end of site	A multi-purpose building adjacent to Tamaki Drive for local club use	A safe harbour adjacent to the Hyundai Marine Sports Centre
Ōrākei Local Board	896	279	194	139	284
Outside Ōrākei Local Board	1,091	257	233	167	434

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	A central park-like space	A multi-sport paddling centre at eastern end of site	A multi-purpose building adjacent to Tamaki Drive for local club use	A safe harbour adjacent to the Hyundai Marine Sports Centre
Ōrākei Local Board	34	10	5	7	12
Outside Ōrākei Local Board	36	6	9	6	15

Note - this table only includes feedback where the local board of residence is known.

7.0 Local board income from leases, easements, parking and the sale of surplus assets could provide for some plan outcomes, but additional funds will be required. How would you like us to maintain and progress the outcomes identified?

Feedback from **individuals** by local board

Local Board	Total responses	Plan and deliver design elements as we can afford through public private partnerships	Investigate a targeted rate to deliver them sooner and alongside other coastal recreation improvements	I don't know	Other
Ōrākei Local Board	569	284	114	76	95
Outside Ōrākei Local Board	785	319	104	170	192

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Plan and deliver design elements as we can afford through public private partnerships	Investigate a targeted rate to deliver them sooner and alongside other coastal recreation improvements	I don't know	Other
Ōrākei Local Board	21	11	1	1	8
Outside Ōrākei Local Board	26	5	7	1	13

Note - this table only includes feedback where the local board of residence is known.

8.0 Do you support retention of a short stay haul out and hardstand facility for boat cleaning and/or anti-foul application?

Feedback from **individuals** by local board

Local Board	Total responses	Strongly support	Support	Neutral	Do not support	Strongly do not support
Ōrākei Local Board	613	253	33	56	63	208
Outside Ōrākei Local Board	932	660	40	39	51	142

Note - this table only includes feedback where the local board of residence is known.

Feedback from **organisations** by local board

Local Board	Total responses	Strongly support	Support	Neutral	Do not support	Strongly do not support
Ōrākei Local Board	22	9	0	2	3	8
Outside Ōrākei Local Board	28	19	2	1	2	4

Note - this table only includes feedback where the local board of residence is known.

9.0 How often do you visit The Landing?

Feedback from **individuals** by local board

Local Board	Total responses	Every day or most days	Once or twice a week	Once or twice a month	Less than once a month	Never	Other
Ōrākei Local Board	610	83	195	208	112	9	3
Outside Ōrākei Local Board	894	51	133	309	355	39	7

Note - this table only includes feedback where the local board of residence is known.

10.0 How do you usually get to The Landing?

Feedback from **individuals** by local board

Local Board	Total responses	Walk	Cycle or scooter	Car	Bus	Other
Ōrākei Local Board	629	123	80	404	11	11
Outside Ōrākei Local Board	883	56	84	689	10	44

Note - this table only includes feedback where the local board of residence is known.