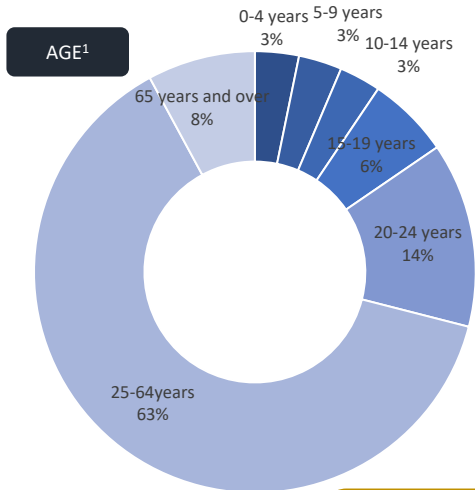


DEMOGRAPHIC

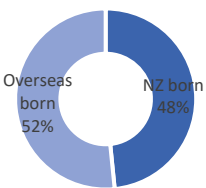
Waitematā



At the 2018 Census 9.4% of Waitematā Local Board's population was under 15, compared to 20.0% of Auckland.

7.9% were 65 or older, compared to 12.0% of Auckland.

BIRTHPLACE¹

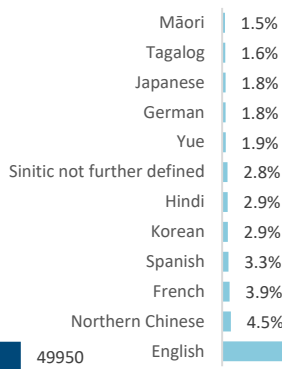


CURRENT POPULATION¹

At the 2018 Census there were 82,866 usual residents in Waitematā, an increase of 5,730 people since the 2013 Census.

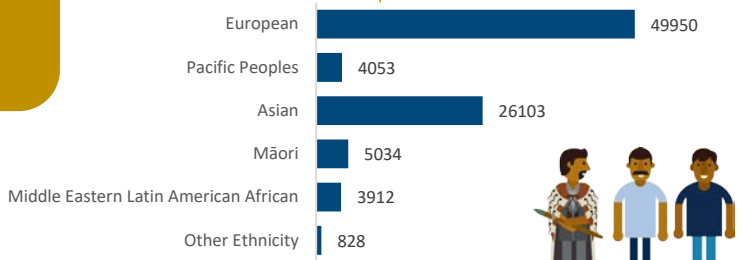


TOP 12 LANGUAGES SPOKEN¹



3.1% of Waitemata residents cannot speak English

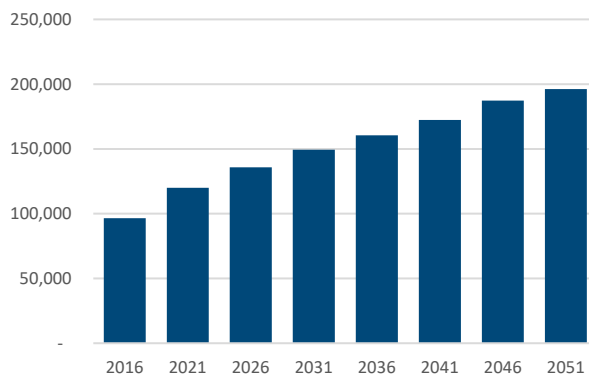
ETHNICITY¹



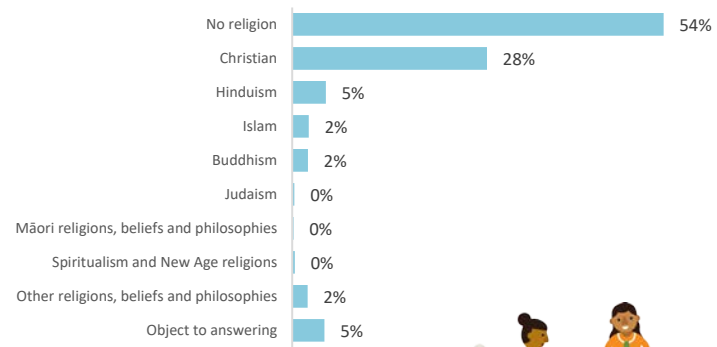
7.7% identified as Māori descent

FUTURE POPULATION²

Land-use scenario i11v5, effective as of January 2020, is the Council-wide input data for growth over the next 30-year period from 2021-2051. Please refer to the 10-year Budget 2021-2031 for more information on growth assumptions.

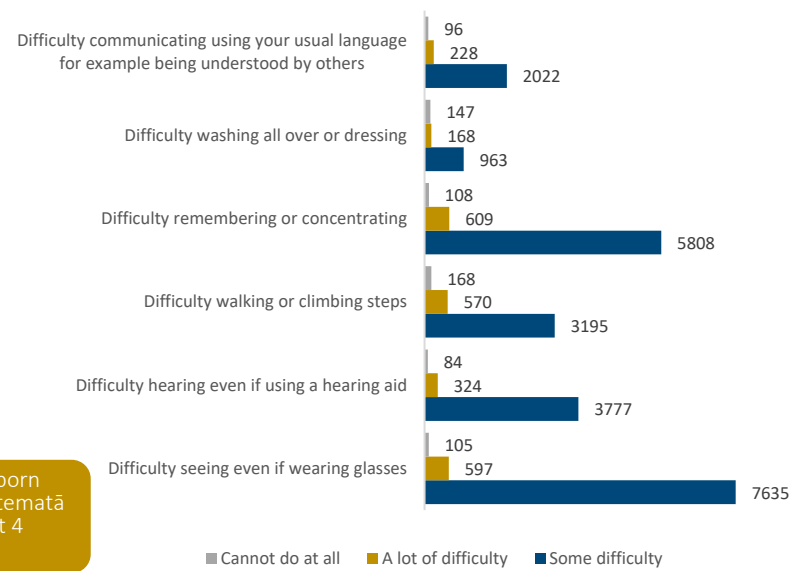


RELIGION¹

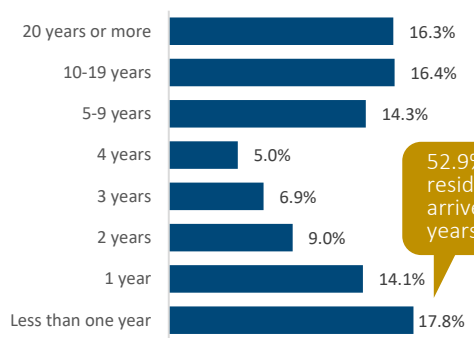


DISABILITY¹

Disability status is derived from six activity questions:



YEARS SINCE ARRIVAL IN NEW ZEALAND¹



52.9% overseas-born residents of Waitematā arrived in the last 4 years.

Data source
¹ Stats NZ Census 2018
² Auckland Forecasting Centre 2019

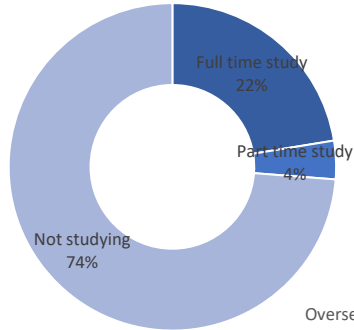
PROSPERITY

Waitematā

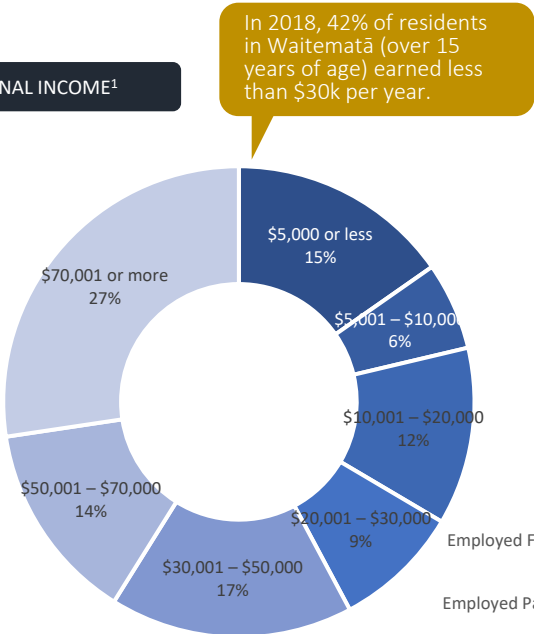


STUDY PARTICIPATION FOR RESIDENTS 5 YEARS AND OVER¹

17% of Waitemata youth (aged 15-24) are not in education, employment or training (NEET).

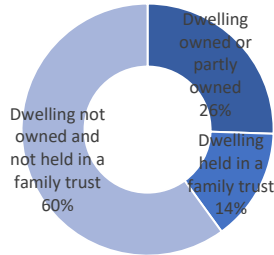


PERSONAL INCOME¹

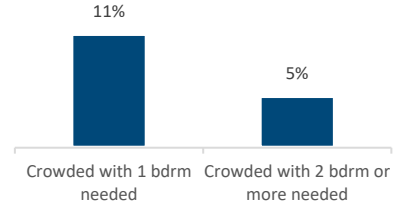


In 2018, 42% of residents in Waitematā (over 15 years of age) earned less than \$30k per year.

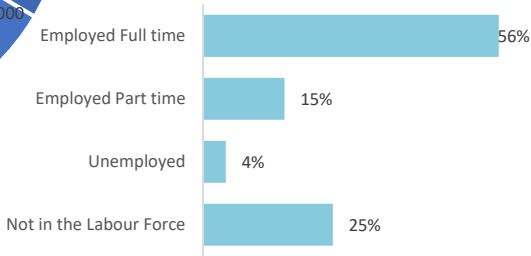
HOME OWNERSHIP



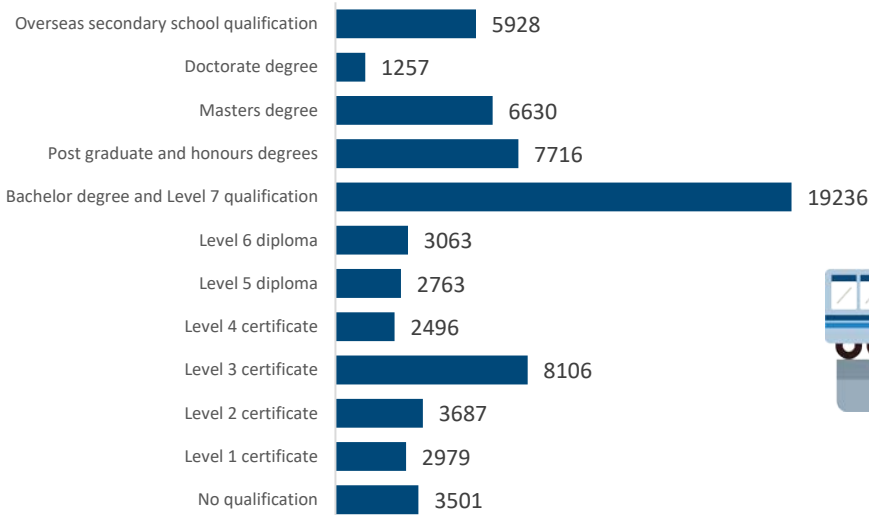
OVERCROWDED HOUSEHOLDS¹



EMPLOYMENT¹



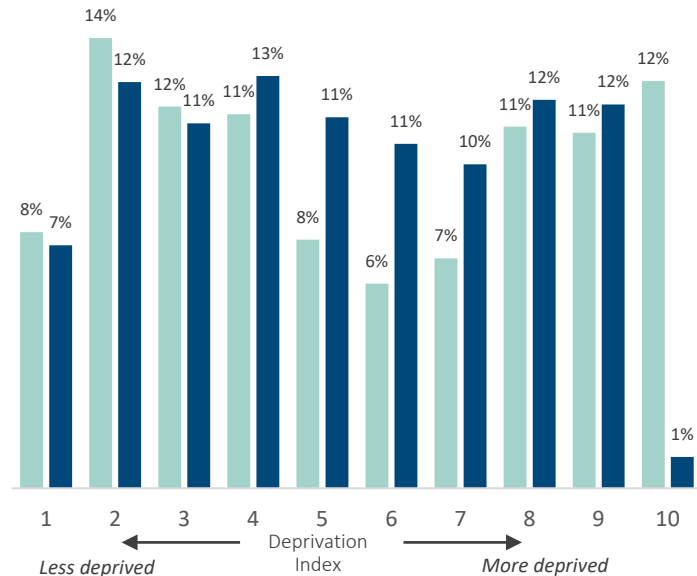
HIGHEST QUALIFICATIONS¹



The proportion of Waitematā's residents living in areas with a Deprivation Index of 8, 9 or 10 decreased by 9 percentage points since 2013.



DEPRIVATION INDEX¹



Data source
¹ Stats NZ Census 2018
² Stats NZ Household Labour Force Survey 2019