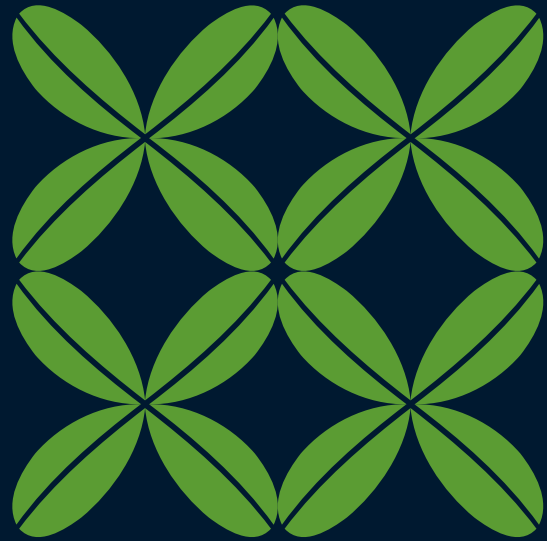
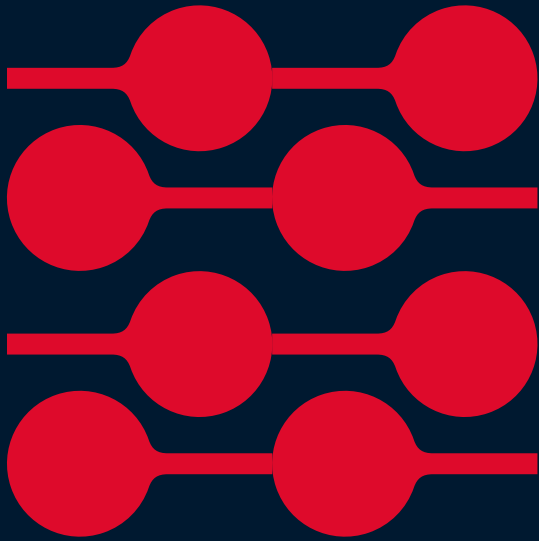




Hibiscus and Bays Local Board Plan 2026 Summary of Feedback





Summary of feedback on the draft Hibiscus and Bays Local Board Plan 2026

Purpose

This report summarises feedback received during public consultation to inform the development of the Hibiscus and Bays Local Board Plan. This summary aims to capture themes rather than detail every point of feedback received.

Executive Summary

Local board plans are strategic three-year plans developed in consultation with the community. They set out the direction for the local area reflecting community aspirations and priorities, and guide:

- decisions on local activities, projects, and facilities
- local board input into the council's regional strategies and plans, including the Auckland Plan
- how local boards will work with other agencies, including community groups, central government agencies and council-controlled organisations that play key roles in the area
- funding and investment decisions.

Local board plans focus on the key areas local boards are responsible for and include objectives and some of the key initiatives that will be carried out to achieve them.

Engagement Approach

The draft Hibiscus and Bays Local Board Plan 2026 was developed using feedback received from public engagement carried out between November 2025 and April 2026. Feedback previously heard from the community on a wide range of topics, particularly during the 2026 Annual Budget consultation period, was also considered.

Between 23 June and 23 July 2026, the local board consulted on the draft plan to hear the community's thoughts. Feedback was received through:

- Have Your Say events
- written submissions including online and hard copy forms
- emails
- Buzzly campaign for rangatahi (youth).

Support available to submitters included:

- translated and interpreted summary draft Local Board Plans and feedback forms
- information at Auckland Council libraries
- online webinars and information available on the AK Have Your Say hub page.

This report summarises the key activities that took place and the feedback that was heard during both the early engagement and the consultation period.

Māori engagement

Mana whenua



In early 2026 mana whenua were invited to engage with staff from relevant local boards in joint hui. The below mana whenua identified an interest in the Hibiscus and Bays Local Board:

- Ngāti Manuhiri
- Te Kawerau ā Maki
- Te Patukirikiri

Joint local board hui with staff took place in February and March 2026 with Ngāti Manuhiri and Te Patukirikiri. Te Kawerau ā Maki were unable to meet at the time, however provided high level feedback by email.

Mana whenua were sent a copy of the draft local board plan in June 2026 and encouraged to provide feedback, either in-person or in-writing. Written feedback on the draft plan was received from Ngāti Manuhiri and the local board also met with Ngāti Manuhiri during the consultation period.

Marae and mātāwaka

The Hibiscus and Bays Local Board met with Te Herenga Waka o Orewa during the consultation period and received verbal feedback on the draft local board plan.

Stakeholder and community engagement

Table 1: Summary of early engagement activities

Activity	Details
Mana whenua engagement – hui with Ngāti Manuhiri (March 2026)	An in-person hui with a Ngāti Manuhiri representative, staff from Hibiscus and Bays, Rodney, and Upper Harbour local boards and Ngā Mātārae. Auckland Council's annual plan team joined online to discuss the annual plan consultation.
Mana whenua engagement – hui with Te Patukirikiri (February 2026)	An in-person hui with Te Patukirikiri representatives, staff from Hibiscus and Bays and five other local boards, Ngā Mātārae and Auckland Council's annual plan team. The hui was held at Council's Albert Street offices.
Mana whenua engagement with Te Kawerau ā Maki	Provided email feedback as part of early engagement
Auckland Have Your Say (early engagement)	Between November 2025 and 4 January 2026 Auckland Have Your Say (AKHYS) provided an avenue for interested people and organisations to provide early online feedback on what they thought the draft local board plan should include. 44 submissions were received, including two email submissions. Five of the submissions were from organisations. Feedback was able to be provided directly to the local board after consultation on the AKHYS website closed.
Buzzly campaign	Buzzly is a digital platform and app designed to engage young people (aged 13 to 24) in civic participation, policy making and community decisions During the early engagement period five written submissions were received from the Hibiscus and Bays local board area via the Buzzly digital platform.
Regional stakeholders hui	In February 2026, an online regional stakeholder hui and in-person hui for north/west stakeholders and south stakeholders attracted 141 attendees
NZ Chinese Childrens' Festival	Feedback was collected both with sticky dot boards and comments. 43 sticky dots and 15 comments were collected. The consultation was jointly run with early engagement for the Hibiscus and Bays Ethnic Peoples Plan
Music in the Park – Ashley reserve	Feedback was collected both with sticky dot boards and comments. 191 sticky dots and 12 comments were collected

Table 2: Summary of consultation activities during the consultation period



Activity	Details
Whangaparāoa Library drop-in on 24 June 2026	A library-drop-in hosted by the Hibiscus and Bays Local Board and open to all community members received 25 pieces of informal feedback and one hard copy feedback form.
East Coast Bays Library drop-in on the 27 June 2026	A library-drop in hosted by the local board and open to all community members received 20 pieces of informal feedback and three hard copy feedback forms.
Ōrewa College civics session on 29 June 2026	Local board members met with Ōrewa College student to discuss the draft local board plan. The students provided verbal feedback and hard copy feedback forms.
Rainbow Pride Potluck on 30 June 2026	Local Board members attended a Rainbow Pride potluck dinner and presented on the draft local board plan. Informal feedback was received from twelve community members.
Northern Boards staff engagement event on 16 July 2026	An internal event hosted by local board services staff from the five northern local boards at the Auckland Councils Albany office. Staff were encouraged to read their local board's plans and submit online. One hard-copy Hibiscus and Bays submission was received
Ōrewa Library drop-in on 18 July 2026	A library drop-in hosted by the Hibiscus and Bays Local Board and open to all members of the community collected thirty-seven pieces of informal feedback.
Advisory Panel – Diverse Communities on 2 July 2026	The hui brought together members of the Ethnic Communities Advisory Panel, Pacific Peoples Advisory Panel and Rainbow Communities Advisory Panel to share perspectives on the Draft Local Board Plans 2026.
Advisory Panel – Seniors and Disability Panels on 3 July 2026	The hui brought together members of the Seniors Advisory Panel and Disability Advisory Panel to discuss priorities within the Draft Local Board Plans 2026.
Buzzly campaign	Buzzly is a digital platform and app designed to engage young people (aged 13 to 24) in civic participation, policy making and community decisions. The local board partnered with a number of organisations to deliver activations including ANCAD, He Manawa Tītī Bays Youth Voice, Mairangi Bay Arts Centre, Hibiscus Coast Youth Hauora Network, Orewa College and Rangitoto College. Twenty-three pieces of feedback collected through the Buzzly online feedback platform.
Mana whenua engagement - Ngāti Manuhiri hui on 15 July 2026	In-person hui with Ngāti Manuhiri was held at the Local Board offices in Albany with the Hibiscus and Bays Local Board, local board services staff and a mana whenua representative. In addition to the hui, a formal online submission was also received.
Mataawaka engagement - Te Herenga Waka o Orewa hui on 23 July 2026	An in-person hui at Te Herenga Waka o Orewa, with the Hibiscus and Bays Local Board, local board services staff and Te Herenga Waka o Orewa representatives. Notes from the hui were recorded.

Consultation

Three hundred and thirty-five pieces of feedback were received during consultation on the draft Hibiscus and Bays Local Board Plan including responses from community members, organisations, mana whenua, youth engagement activities and in-person engagement events.

Communications

A coordinated regional and local communications campaign was delivered to support consultation on the draft Hibiscus and Bays Local Board Plan. Regionally, the campaign combined social media, outdoor advertising and community-based channels to raise awareness and encourage participation. This activity generated 6.6 million social media views, 146,000 engagements and 48,000 link clicks. Other promotion channels used included Auckland Transport billboards and bus shelters, library screens, hoardings and community noticeboards.



Local communications activity focussed on the draft Hibiscus and Bays Local Board Plan included:

- two dedicated e-newsletters promoting the consultation
- thirteen local Facebook posts, generating 106,851 views, 233 interactions and 340 link clicks
- promotion through local channels, including a billboard outside East Coast Bays Library advertising the library drop-in engagement session

The most successful local content was the Red Beach Pump Track video, which generated 84,444 views, 132 interactions and 293 link click.

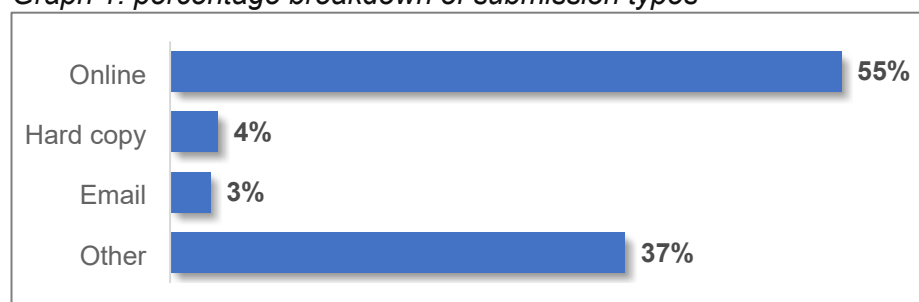
Types of Feedback Received

The majority of formal feedback was received through consultation forms, supported by email submissions and verbal feedback at targeted engagement activities.

Feedback sources included:

- 196 consultation feedback forms (183 online and 13 hard copy submissions)
- 15 email submissions
- two postcards
- one Easy Read feedback form
- one mana whenua feedback form submission
- 23 youth submissions received through the Buzzy youth engagement platform
- 97 pieces of informal feedback captured through Have Your Say events and engagement activities.

Graph 1: percentage breakdown of submission types



Note: Other includes post cards, Easy Read feedback forms, mana whenua feedback forms, Buzzy online platform and event feedback.

Organisations and Stakeholder Groups

Twenty-four submissions were received from a range of community stakeholders and organisations representing environmental, cultural, sporting, health, business, community wellbeing and resident interests. While some of these organisations submitted to multiple local boards, nearly all provided comment directly related to the content and wording of the draft Hibiscus and Bays Local Board Plan.

Community Stakeholders and Organisations



- Aktive
- Arts Council of New Zealand Toi Aotearoa (Creative New Zealand)
- Centennial Park Bush Society
- Centrestage Theatre
- City Builders Association
- Civic Trust Auckland (CTA)
- Communities Against Alcohol Harm (CAAH)
- Community Groups Feeding the Homeless Inc
- Destination Orewa Beach
- Estuary Arts Charitable Trust
- Friends of Ōkura Bush
- Gardens4Health
- Harbour Sport Trust
- Healthy Auckland Together
- Hibiscus Coast Community House
- National Public Health Service – Northern Region
- Quiet Sky Waitematā
- Restore Hibiscus and Bays
- Royal Forest and Bird Protection Society of New Zealand Inc. (Forest & Bird)
- Shakespear Open Sanctuary Society Inc.
- Silverdale Business Incorporated
- Taikura and Kukuwai Residents
- Te Taumata Toi-a-Iwi
- The Tree Council.

Mana whenua and Māori entities

Feedback was received from three Māori entities including one formal mana whenua submission, one regional submission and verbal feedback received during engagement.

- Ngāti Manuhiri - online feedback and kanohi ki te kanohi hui
- Te Herenga Waka o Ōrewa Marae - kanohi ki te kanohi hui
- Te Kotahi a Tāmaki – Marae Collective – regional submission

These organisations generally reinforced the key themes identified through wider community consultation, particularly around growth and infrastructure, transport, environmental protection, recreation facilities, community wellbeing, partnerships, and local economic development.



Consultation documents

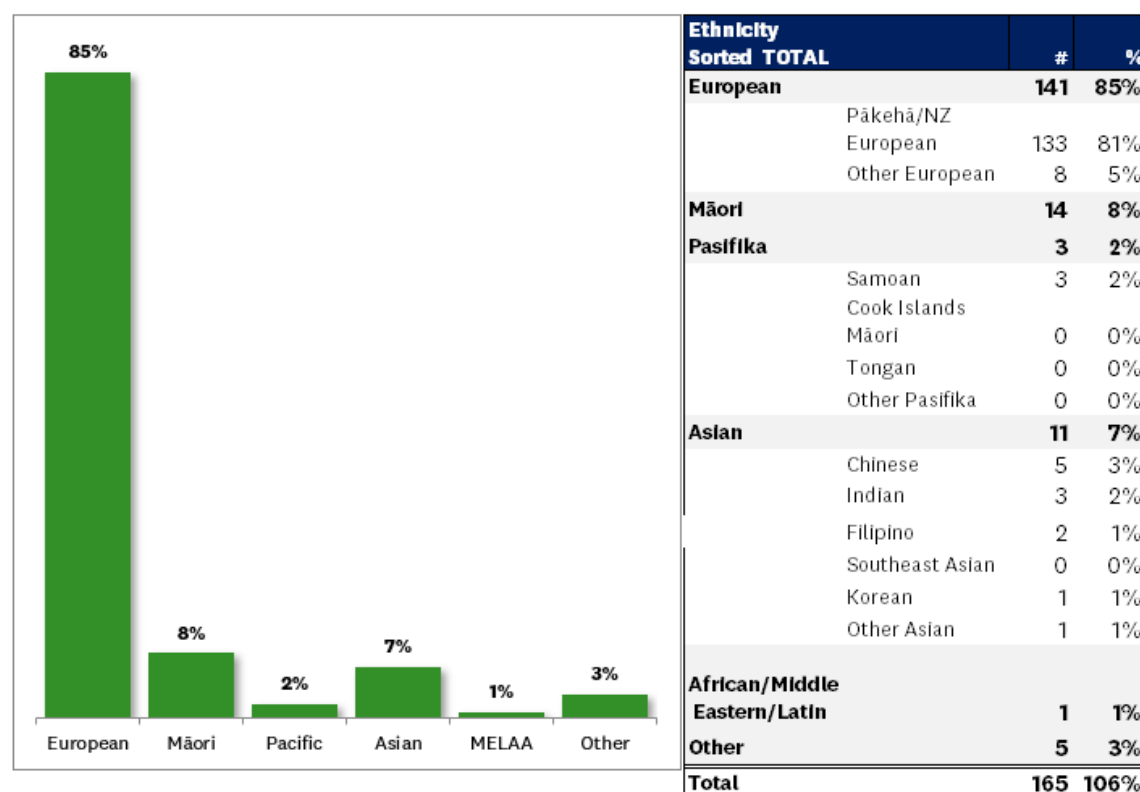
Consultation was undertaken using a range of engagement methods and feedback channels to support participation from different parts of the community. This included:

- Consultation Feedback form – online and hard copies
- Have Your Say events
- Translation of the summary document and feedback form to Korean, Simplified Chinese and Traditional Chinese
- An EasyRead outline of local board plans and the consultation process and a generic EasyRead feedback form
- Mana whenua and Matawaka feedback forms to enable boards to more simply provide feedback across more than one local board
- Buzzly Digital Platform.

Who we heard from

The tables and graphs below indicate the demographic profile of submitters who completed the demographic questions. Demographic information was provided voluntarily and reflects only those submitters who chose to answer these questions.

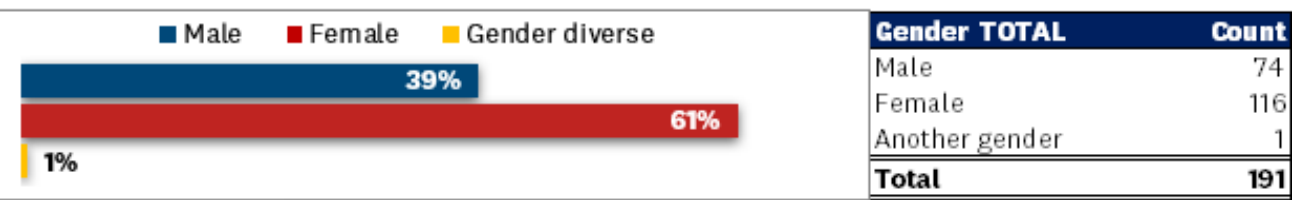
Graph 5: Ethnicity profile



Feedback was received from people identifying with a range of ethnicities and backgrounds. Most submitters who provided ethnicity information identified as European, with additional representation from Māori, Asian, Pacific and other communities.

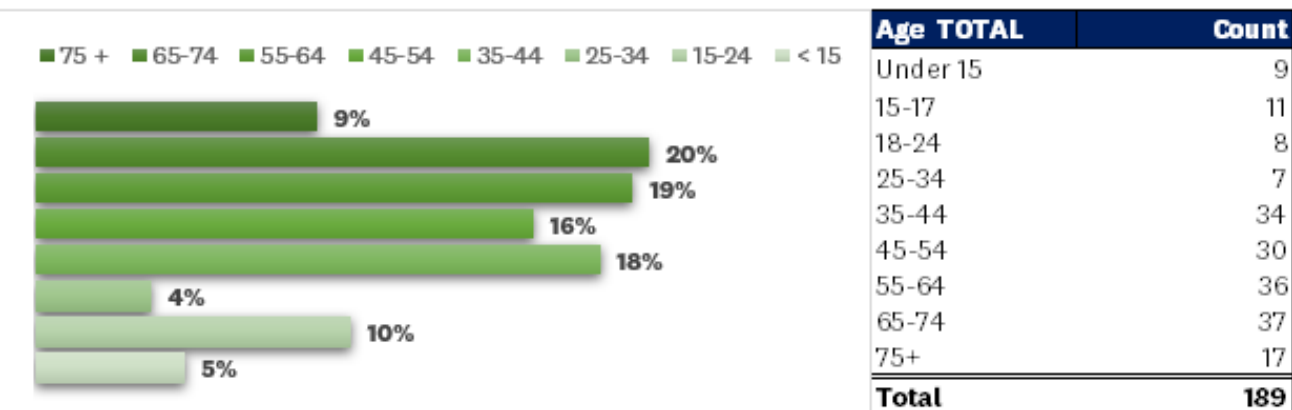


Graph 6: Gender profile



Feedback was received from people identifying as female, male and gender diverse. A higher proportion of demographic respondents identified as female.

Graph 7: Age profile



The largest proportion of submitters who provided age information were aged 55 years and over, with feedback also received from younger age groups. Additional youth perspectives were gathered through targeted engagement activities, including the Buzzy youth engagement platform.

Summary of feedback

General feedback on the draft Hibiscus and Bays Local Board Plan

Respondents were asked:

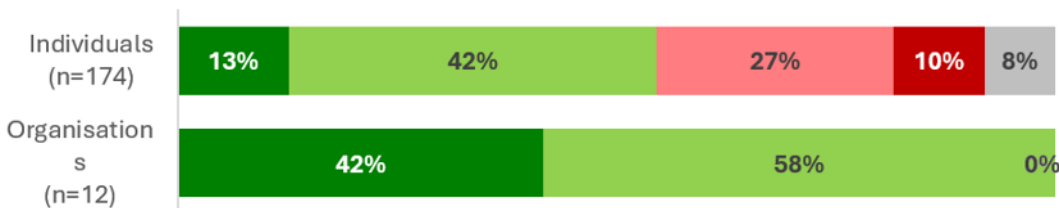
“Overall, how well does the draft Hibiscus and Bays Local Board Plan reflect the needs and aspirations of our community for the next three years?”
(Very Well / Quite Well / Not Very Well / Not at all / I don’t know).

Quantitative feedback

A total of 186 submitters responded to this question, including 174 individual submitters and 12 organisations.

Overall, feedback indicated broad support for the direction of the draft plan.

Graph 2: Overall plan



■ Very well ■ Quite well ■ Not very well ■ Not at all ■ I don't know

A total of 107 submitters rated the plan "Very well" or "Quite well", while 65 submitters rated the plan "Not very well" or "Not at all".

All organisations that completed this question selected either "Very well" or "quite Well".

Qualitative feedback

Key themes from the feedback included:

1. Support for the overall direction of the plan
 - the draft plan generally reflects the key issues and priorities facing the local board area
 - submitters supported the focus on community wellbeing, transport, environmental outcomes and planning for growth
2. Greater clarity on delivery and implementation
 - submitters wanted more detail on projects, priorities, funding and measurable outcomes.
 - many wanted a clearer explanation of how the plan would be delivered and monitored.
3. Growth must be matched by infrastructure
 - continued concern that infrastructure and services are not keeping pace with growth and intensification
4. Transport remains a major concern
 - public transport, ferry services, congestion and transport infrastructure were recurring issues.
5. Environmental protection remains a priority
 - continued support for environmental restoration, biodiversity and coastal protection initiatives.
6. Rates, affordability and value for money
 - submitters wanted confidence that spending is focused on priority outcomes and delivers value for money.

Summary

While views differed on how well the draft plan currently reflects community aspirations, submitters generally agreed on the key issues facing the local board area. The strongest recurring themes related to implementation, growth pressures, transport, environmental protection and ensuring investment delivers clear community benefit.

Focus areas

Respondents were asked:

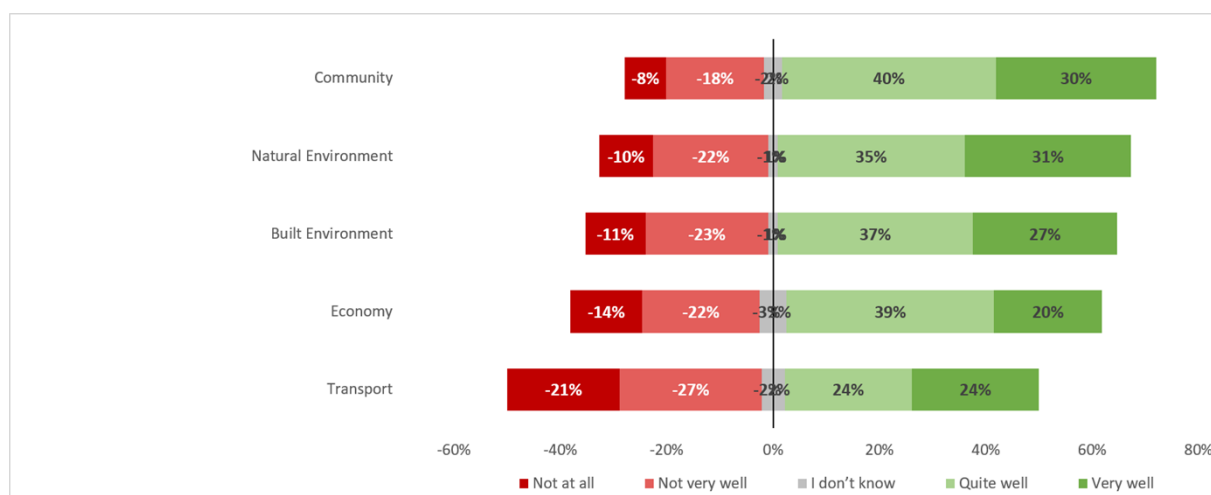
"How well do the following focus areas reflect what matters to our community over the next three years?"

(Very Well / Quite Well / Not Very Well / Not at all / I don't know).

A total of 191 submitters responded to this question, including 179 individual submitters and 12 organisational submitters.

Graph 3: Focus areas





Overall, the feedback indicates broad support for the focus areas and direction of the draft plan. Four of the five focus areas received clear majority support, with most submitters selecting either "Very well" or "Quite well".

Transport received the most mixed response, with support and opposition more evenly balanced than other focus areas. This reflects the significant volume of transport-related feedback received throughout the consultation process.

The following sections provide a summary of the priorities consulted on and the key themes raised for each focus area.

Community

We are a connected, inclusive and resilient community. People feel welcome, heard and able to take part, belong and thrive

Objectives

- People feel connected to their place and to each other and have opportunities to take part and contribute to community life.
- People of all ages and abilities can easily access parks, facilities and recreation opportunities that support wellbeing, inclusion and equity.
- Community assets, reserves and facilities are well used and managed sustainably so they deliver long lasting benefits as our area grows.
- Our communities feel safe, supported and prepared, with strong local networks that build wellbeing and resilience.
- Our diverse histories, cultures and stories are visible, valued and shared, helping to build understanding, identity and a strong sense of belonging.

Advocacy priorities

- Advocate for sustained investment in emergency preparedness and community-led resilience networks.

- Advocate for simpler, more user-friendly processes that support communities to deliver local events.
- Advocate for investment in North Harbour Stadium as a multi-purpose facility serving Auckland's growing northern communities.



Quantitative feedback

A total of 191 submitters responded to the Community focus area.

Of these, 138 submitters rated the Community focus area as either "Very well" or "Quite well", compared with 47 submitters who rated it as "Not very well" or "Not at all". Six submitters selected "I don't know".

Qualitative feedback

Key themes from the feedback included:

1. Recreation facilities, parks, reserves and sports facilities (strong)
 - support for continued investment in recreation infrastructure
 - better maintenance and access to existing facilities
 - greater focus on youth-focused facilities and places for teenagers to gather and recreate
 - requests for facilities such as pump tracks, youth spaces, swimming pools and community recreation facilities
2. Community events, activities and social connection (strong)
 - support for community events, activations and local programmes
 - more free community events and outdoor activities
 - support for markets, festivals and community-led activities
 - increased opportunities for people to connect through local events, libraries and community hubs
3. Community safety (strong)
 - support for practical community safety initiatives
 - CCTV and town centre safety measures
 - improved lighting, visibility and public safety
 - community patrols and partnerships with Police
 - support for homelessness outreach and social support initiatives
4. Optimisation of community assets and facility management (moderate)
 - better utilisation of existing facilities
 - shared-use and multi-use facilities
 - concerns regarding facility closures or reduced access
 - desire for consultation before significant decisions affecting community facilities
5. Inclusion, participation and community voice (moderate)
 - people not feeling heard in decision-making
 - barriers to participation
 - access to affordable activities and community groups
 - youth participation and representation

- mixed views regarding cultural representation and inclusion initiatives.



Mana Whenua Feedback

- Sought greater recognition and visibility of mana whenua within the plan.
- Supported stronger cultural storytelling, heritage interpretation and place-based narratives.
- Sought more direct and ongoing engagement pathways with the local board, including opportunities to work together on matters of shared interest.

Mātāwaka and Marae Feedback

- Supported stronger collaboration between marae, community groups and local organisations.
- Emphasised the importance of community events, participation and building local connections.
- Supported opportunities for tamariki and rangatahi through sport, recreation and community initiatives.
- Highlighted the importance of community-led approaches and local self-determination.

Stakeholder and Organisational Feedback

- Strong support for recreation facilities, parks, sports infrastructure and active recreation opportunities.
- Support for shared-use facilities and partnership delivery models.
- Support for community events, arts, culture and programmes that build connection and belonging.
- Support for community participation, wellbeing and resilience initiatives.
- Support for accessible and inclusive community spaces and facilities.

Summary

Community feedback was generally supportive of the direction of the draft plan. The strongest themes related to recreation facilities, community connection, events, safety and community wellbeing. Feedback also highlighted youth-focused facilities, youth participation, cultural storytelling and maintaining accessible and well-utilised community assets.

Natural Environment

Our native plants, animals and ecosystems are healthy and protected. Waste and pollution are reduced, and our land, waterways and coastlines are resilient and able to adapt to climate change

Objectives

- Protect and restore native plants, animals and water quality through partnerships and education, initiatives that support long-term stewardship of land, waterways and coastal ecosystems
- Build stronger community and environmental resilience by working with communities to mitigate and adapt to the impacts of climate change.

Advocacy priorities

- Advocate for stronger protection of coastal environments and support for community-led conservation efforts.
- Advocate for improved public access to the Ōkura Bush Track while protecting ecological and heritage values.
- Advocate for increased resourcing to strengthen environmental monitoring, enforcement and compliance.

- Advocate for funding to expand community recycling centres, including Silverdale and Albany/Rosedale.
- Advocate for stronger monitoring and penalties to reduce harmful sediment runoff.

Quantitative Feedback

A total of 191 submitters responded to the Natural Environment focus area.

Of these, 130 submitters rated the Natural Environment focus area as either "Very well" or "Quite well", compared with 58 submitters who rated it as "Not very well" or "Not at all". Three submitters selected "I don't know".

Qualitative feedback

Key themes from the feedback included:

1. Water Quality, Sedimentation and Pollution (strong)
 - concerns regarding stream, river and marine water quality
 - concerns about sediment runoff from construction activity and earthworks
 - support for stronger regulation, monitoring and enforcement of sediment controls
 - concerns regarding sediment runoff associated with development and major infrastructure projects, including Penlink
 - concerns about wastewater overflows, sewage contamination and stormwater discharges
 - support for improved water quality across beaches, streams and estuaries
 - support for stormwater management and flood mitigation measures
2. Biodiversity, Native Planting and Ecological Restoration (strong)
 - strong support for native planting and ecological restoration initiatives
 - protection and enhancement of native bush and mature trees
 - greater use of native species in public planting programmes
 - improving habitat connectivity and ecological corridors
 - better maintenance of newly planted areas
 - support for greater community and school involvement in environmental restoration
3. Coastal Protection and Erosion Management (strong)
 - concerns regarding coastal erosion and shoreline retreat
 - support for protecting public access to beaches, reserves and coastal areas
 - requests for coastal protection measures and infrastructure.
 - support for protecting community assets and public spaces from coastal hazards
 - support to improve coastal resilience to storm and climate related impacts
4. Marine Environment and Coastal Ecosystem Protection (strong)
 - protection of marine biodiversity and coastal species
 - support for healthy coastal and marine ecosystems
 - protection of foreshore and seabed environments
 - support for marine reserves and ecological restoration initiatives
 - concerns regarding pressure on coastal ecosystems and marine biodiversity
5. Pest Plant, Weed and Predator Control (strong)
 - greater focus on pest plant and invasive weed management
 - removal and management of invasive species
 - weed control on public land, reserves and road corridors





- better management of hard-to-access areas and private land where ecological impacts occur
 - support for predator control programmes and biodiversity protection initiatives
6. Environmental Protection and Climate Resilience (strong)
- support for environmental protection and long-term restoration outcomes
 - support for climate adaptation and resilience initiatives
 - protection and enhancement of green space and ecological assets
 - support for flood resilience, climate adaptation and climate change mitigation initiatives
 - strong support for continuing existing environmental programmes and restoration projects
7. Environmental resourcing, compliance and community stewardship (moderate)
- support for increased resourcing to support environmental protection, monitoring and restoration activities
 - calls for stronger environmental monitoring, compliance and enforcement activities, particularly relating to sediment control, pollution and environmental harm
 - greater support for community conservation groups, environmental volunteers and restoration networks.
 - support for environmental education, stewardship and behaviour-change initiatives, including:
 - schools adopting beaches
 - community ownership of environmental projects
 - community tree planting
 - adopt a tree
 - native plants for residents and schools.

Mana Whenua Feedback

- Sought stronger recognition of kaitiakitanga and the role of mana whenua in environmental stewardship.
- Supported greater involvement in environmental decision-making and restoration initiatives.
- Emphasised marine health, coastal protection and ecosystem restoration.
- Highlighted opportunities for ongoing collaboration on environmental priorities, restoration initiatives and advocacy.
- Supported greater recognition of cultural and environmental connections to local waterways, coastal environments and natural places.

Mātāwaka and Marae Feedback

- Raised concerns regarding wastewater infrastructure and its impacts on stream health and environmental restoration efforts.
- Supported improved water quality and restoration of the Weiti River catchment and surrounding environments.
- Emphasised the need to balance growth and development with environmental protection.
- Supported environmental stewardship and community involvement in restoration activities

Stakeholder and Organisational Feedback

- Strong support for biodiversity restoration, native planting and ecological restoration initiatives.
- Support for stronger protection of marine, freshwater and coastal environments.
- Support for pest plant, predator and invasive species management.
- Support for environmental stewardship, volunteer restoration networks and community-led environmental action.
- Support for stronger monitoring, compliance and protection of environmental outcomes.



- Support for climate resilience, environmental education and long-term restoration programmes.

Summary

Natural Environment feedback was generally supportive of the direction of the draft plan. The strongest themes related to water quality, biodiversity restoration, native planting, environmental protection, coastal and marine ecosystem health, and climate resilience. Feedback also highlighted opportunities to strengthen pest plant and predator management, environmental monitoring, compliance, community stewardship and long-term environmental stewardship through partnerships with communities, mana whenua and environmental organisations.

Built Environment

Our town centres and neighbourhoods are safe, welcoming, resilient and well designed. They support growth and improve everyday life

Objectives

- Town centres and neighbourhoods are vibrant, safe and welcoming places where people want to spend time, connect and do business.
- Growth and increased density are supported by resilient infrastructure, well-planned public spaces and flexible, well-designed places.

Advocacy priorities

- Advocate for timely upgrades to improve resilience, reduce overflows, protect waterways and support growth.
- Advocate for coordinated investment and planning for resilient, future-proof water and biosolids infrastructure.
- Continue advocating for local board involvement in future use of Archers Block and Cedar Reserve land following Penlink completion.

Quantitative Feedback

A total of 189 submitters responded to the Built Environment focus area.

Of these, 123 submitters rated the Built Environment focus area as either "Very well" or "Quite well", compared with 63 submitters who rated it as "Not very well" or "Not at all". Three submitters selected "I don't know".

Qualitative feedback

Key themes from the feedback included:

1. Growth and Infrastructure Not Keeping Pace (strong)
 - concerns that infrastructure is not keeping pace with population growth and intensification
 - pressure on roads, wastewater, stormwater, schools, healthcare facilities, community facilities, parks and open spaces
 - support for stronger coordination between growth planning and infrastructure delivery
 - concerns regarding fast-track developments and growth occurring ahead of supporting infrastructure
 - suggestions that growth-related costs should be more appropriately funded by development and infrastructure investment mechanisms
2. High-Density Housing and Intensification (strong)



- concerns regarding the scale and pace of high density housing developments and associated overcrowding
- concerns regarding impacts of intensification on neighbourhood character and local identity
- concerns regarding loss of green space, increased hard surfaces and reduced permeability
- concerns regarding development occurring in locations perceived as unsuitable or insufficiently serviced

3. Parking and Urban Design Issues (strong)

- concerns regarding insufficient parking provision in new developments.
- concerns regarding on-street parking creating safety risks and reducing emergency vehicle access.
- concerns regarding informal parking on berms and public open space
- requests for additional parking around community facilities, town centres and transport hubs
- support for planning and design approaches that better manage parking demand and access

4. Town Centres, Public Spaces and Place-Making (moderate)

- support for improving the attractiveness and functionality of town centres
- desire for better integration between shops, businesses and public spaces
- support for vibrant, welcoming and active public spaces
- support for more pedestrian-friendly town centres and public realm improvements
- support for liveable, attractive and accessible centres that encourage community use and local economic activity

5. Accessibility and Safe Public Design (moderate)

- support for safer and more accessible public spaces through improved design
- requests for wider footpaths, improved lighting and safer pedestrian environments
- support for safer access around schools and community facilities
- support for improved accessibility for people with disabilities and mobility challenges
- support for stronger walking and cycling connections between facilities, centres and transport hubs.

Mātāwaka and Marae Feedback

- Identified infrastructure and the impacts of growth and development on communities and the environment as a significant local challenge.

Stakeholder and Organisational Feedback

- Strong support for infrastructure investment keeping pace with growth and development.
- Support for improved coordination between growth planning and infrastructure delivery.
- Concerns regarding the impact of growth on transport networks, community facilities, public spaces and local services.
- Support for safe, accessible and well-designed public environments.
- Support for place-based planning approaches that strengthen town centres, community wellbeing and local identity.

Summary

Built Environment feedback was generally supportive of the direction of the draft plan. The strongest themes related to infrastructure not keeping pace with growth, housing intensification, parking pressures and the need for better coordination between growth and infrastructure delivery. Feedback also

highlighted opportunities to improve town centres, public spaces, accessibility and place-making while maintaining community wellbeing and local character.

Economic Development

We have a thriving local economy. Businesses grow, employment opportunities increase and communities benefit from sustainable economic development.

Objectives

- A resilient local economy supported by vibrant town centres, strong partnerships and locally led opportunities that help businesses grow, create jobs and support community prosperity.
- Advocate for procurement approaches that better support local businesses and suppliers.
- Advocate for investment and initiatives that increase local employment opportunities.
- Advocate for greater local board involvement in tourism initiatives that reflect local priorities and benefit local destinations

Advocacy priorities

Quantitative Feedback

A total of 189 submitters responded to the Economic Development focus area.

Of these, 116 submitters rated the Economic Development focus area as either "Very well" or "Quite well", compared with 64 submitters who rated it as "Not very well" or "Not at all". Nine submitters selected "I don't know".

Qualitative feedback

Key themes from the feedback included:

1. Supporting Local Businesses and Economic Resilience (strong)
 - concerns regarding increasing costs faced by local businesses, including commercial rates, insurance, wages and compliance costs
 - support for Business Improvement Districts (BIDs), business associations and local business partnerships
 - support for investment that strengthens town centre vitality and economic resilience
 - recognition of the importance of maintaining vibrant and attractive town centres
 - support for local markets, small businesses, social enterprises, growers and local producers
 - concerns regarding economic decline and reduced commercial activity in some centres, particularly Gulf Harbour
2. Local Employment Opportunities (moderate)
 - support for increasing local employment opportunities and reducing reliance on commuting
 - improved access to employment for young people
 - support for work experience, training pathways and career development opportunities
 - interest in attracting employment-generating activities to the local board area
3. Economic Development Through Investment, Tourism and Town Centres (moderate)





- support for investment that strengthens town centres, attracts visitors and supports local economic activity
- support for activations, events, visitor experiences and destination-based opportunities that improve the attractiveness and economic performance of local centres
- interest in economic development opportunities associated with the Whangaparāoa Peninsula and Gulf Harbour
- support for reducing barriers that limit economic development and investment.

Mana Whenua Feedback

- Supported opportunities to work with mana whenua on destination development, cultural tourism and visitor experiences.
- Supported greater recognition of cultural and historical connections to significant places and destinations.

Mātāwaka and Marae Feedback

- Highlighted the importance of attracting visitors and tourism opportunities to the local area.

Stakeholder and Organisational Feedback

- Strong support for vibrant and economically successful town centres.
- Support for local business growth, business partnerships and economic resilience initiatives.
- Support for attracting visitors, events and activities that support local economic activity.
- Support for investment that strengthens local employment opportunities and reduces barriers to economic participation.
- Support for place-based economic development and investment that responds to local needs and opportunities.

Summary

Economic Development feedback was generally supportive of the direction of the draft plan. The strongest themes related to supporting local businesses, maintaining vibrant town centres and strengthening economic resilience. Feedback also highlighted opportunities to improve local employment pathways, attract visitors and investment, and support place-based economic development initiatives that respond to local opportunities and challenges.

Transport

Our transport network is safe, connected and accessible, moving people and goods efficiently and providing reliable, attractive travel choices

Priorities

- Getting around the area is safe, accessible and efficient. People can travel easily for everyday trips and walking; cycling and public transport are convenient and attractive options.
- The local board will continue to advocate for transport initiatives that improve safety, network reliability and access. This includes key upgrades, public transport improvements and better connections across the area.

Quantitative feedback

A total of 196 submitters responded to the Transport focus area.

Of these, 98 submitters rated the Transport focus area as either "Very well" or "Quite well", compared with 90 submitters who rated it as "Not very well" or "Not at all". Eight submitters selected "I don't know".

Qualitative feedback

Key themes from the feedback included:

1. Public Transport Connectivity, Reliability and Coverage (very strong)
 - public transport is not meeting current community needs and is not keeping pace with population growth
 - need for more reliable, frequent and better aligned bus services
 - better public transport connections between communities
 - affordable public transport options
 - requests for smaller and more frequent bus services
 - better integration between public transport, walking and cycling networks
 - public transport viewed as essential for workers, students, older people and those unable to drive
2. Gulf Harbour Ferry Services and Ferry Infrastructure (strong)
 - strong support for retaining the Gulf Harbour ferry service
 - opposition to reductions in ferry services
 - requests for more reliable and frequent ferry services, including weekend services
 - support for investment in ferry terminal infrastructure and future ferry improvements
 - ferry services viewed as critical for connectivity, resilience and economic wellbeing
 - concerns that Penlink may be treated as a substitute for ferry services
3. Stillwater Public Transport Connection (strong)
 - requests for public transport services connecting Stillwater to the wider transport network
 - requests for a bus connection or shuttle service to key transport hubs
 - concerns that Stillwater is not receiving the same level of transport investment as surrounding communities
 - support for continued advocacy for improved public transport access
4. Transport Infrastructure Capacity and Growth (strong)
 - concerns that population growth is outpacing transport investment
 - increasing congestion and longer travel times
 - insufficient transport infrastructure capacity
 - concerns regarding park-and-ride capacity and transport hub access
 - support for strategic transport investment that responds to growth pressures
 - concerns regarding the transport implications of major growth and development projects
5. Transport Safety and Personal Security (strong)
 - safety concerns on buses, at bus stations and around transport hubs
 - support for improved lighting, visibility, security measures and CCTV
 - concerns about road safety around schools and community facilities
 - requests for safer crossings, footpaths and pedestrian environments
 - concerns regarding vehicle speeds and traffic safety in residential areas
6. Active Transport and Network Connectivity (moderate)
 - support for improved cycleways and cycling infrastructure





- support for improved footpaths and pedestrian infrastructure
- better integration of walking, cycling and public transport networks
- support for safe and accessible active transport connections
- support for initiatives that encourage sustainable travel choices and reduce private vehicle dependence.

Stakeholder and Organisational Feedback

- Strong support for improved public transport connectivity, reliability and coverage.
- Support for investment in active transport infrastructure and safer transport networks.
- Support for transport infrastructure and services keeping pace with growth.
- Support for safe, accessible and well-connected transport options that improve access to employment, education and community services.

Summary

Transport feedback was the most divided of the five focus areas. The strongest themes related to public transport connectivity and reliability, Gulf Harbour ferry services, the Stillwater public transport connection, transport safety and the need for transport infrastructure and services to keep pace with growth. Feedback also highlighted opportunities to improve active transport networks, transport hub access and integration between different modes of transport.

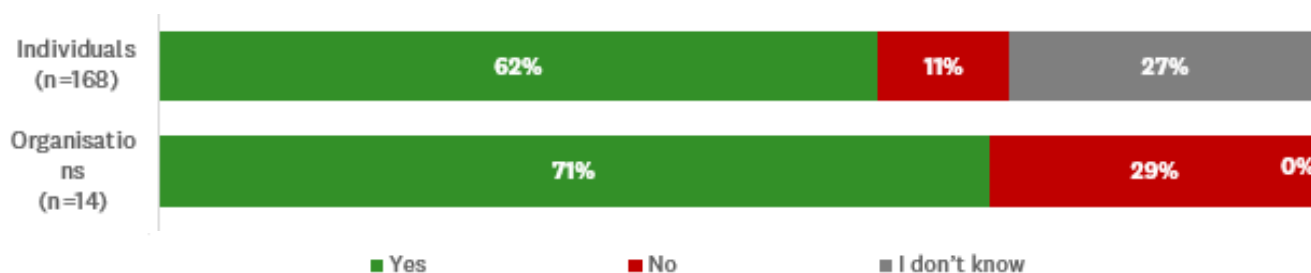
Other questions asked

In addition to the focus area and overall plan questions, submitters were asked whether anything important was missing from the draft plan and invited to provide any additional feedback.

A total of 182 submitters responded to the question asking whether anything important was missing from the draft plan, including 168 individual submitters and 14 organisations.

A total of 114 submitters answered “Yes”, 23 answered “No”, and 45 answered “I don’t know”.

Graph 4: Is anything important missing from the draft Plan that should be included?



Feedback received through these questions was analysed and incorporated into the thematic analysis throughout this report. The most common themes related to transport, growth and infrastructure, environmental protection, community facilities, youth opportunities, implementation detail and accountability.