Franklin Local Board Plan 2026 Summary of Feedback

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Summary of feedback on the draft Franklin Local Board Plan 2026

Purpose

This report summarises feedback received during the public consultation in June/July to inform the development of the Franklin Local Board Plan. This summary aims to capture themes rather than detail every point of feedback received.

Executive Summary

Local board plans are strategic three-year plans developed in consultation with the community. They set out the direction for the local area reflecting community aspirations and priorities, and guide:

- decisions on local activities, projects, and facilities
- local board input into the council's regional strategies and plans, including the Auckland Plan
- how local boards will work with other agencies, including community groups, central government agencies and council-controlled organisations that play key roles in the area
- funding and investment decisions.

Local board plans focus on the key areas local boards are responsible for and include objectives and some of the key initiatives that will be carried out to achieve them.

Engagement Approach

The draft Franklin Local Board Plan 2026 was developed using feedback received from public engagement carried out between November 2025 and April 2026. Feedback previously heard from the community on a wide range of topics, particularly during the 2026 Annual Budget consultation period, was also considered.

Between 23 June and 23 July 2026, the local board consulted on the draft plan to hear the community's thoughts. Feedback was received through:

- Have Your Say events
- community and partnership events
- written submissions including online and hard copy forms
- emails and letters
- digital tools including 'stories' uploads
- Buzzly campaign for rangatahi (youth).

Support was provided to submitters including:

- summary draft Local Board Plans and feedback forms
- information at Auckland Council libraries
- information available on the AK Have Your Say hub page.

This report summarises the key activities that took place and the feedback that was heard during both the early engagement and the consultation period.

Māori engagement

Mana whenua

A co-ordinated approach was taken by local boards so that mana whenua were invited to engage with relevant local boards in one hui rather than receiving separate invitations from each local board. For the Franklin Local Board, engagement took place with eight mana whenua entities through hui between February – April 2026.

Mana whenua were sent a copy of the draft local board plan in June 2026 and encouraged to provide written feedback through multiple options, including through an iwi feedback form developed specifically for mana whenua to be able to have their say across multiple local boards within their rohe (area of interest). Feedback was received during the SCP period from:

- Ngāti Tamaterā
- Ngaati Te Ata Waiohua
- Ngai Tai Ki Tāmaki.

Marae and mātāwaka

A regional partnership was formed with Te Kotahi-ā-Tāmaki (marae collective) for the purposes of engaging with marae across Tāmaki Makaurau, supported by online hui to engage with mātāwaka and marae during the early engagement and consultation periods.

Like the new iwi feedback form, a new marae feedback form developed specifically for marae to be able to have their say in a way that reflected their priorities.

No feedback was received from individual mātāwaka groups and marae specific to the draft Local Board Plan 2026. Te Kotahi a Tāmaki Marae Collective made a submission relevant for all local boards.

Stakeholder and community engagement

Table 1: Summary of early engagement activities

Activity	Who was involved	How many people participated
Engagement with Ngāti Tamaterā on 13th February 2026	Hui with two iwi representatives, and staff representing Franklin, Papakura, Māngere-Otāhuhu and Ōtara-Papatoetoe Local Boards and Ngā Mātārae relationship holders.	8 people attended
Engagement with Ngai Tai ki Tāmaki on 2nd March 2026	Hui with one iwi representative, and staff representing Franklin, Maungakiekie-Tāmaki, Devonport-Takapuna, Howick Local Boards, Auckland Council Finance (Annual Plan) and Ngā Mātārae relationship holders	9 people attended
Engagement with Waikato-Tainui on 6th March 2026	Hui with four iwi representatives and staff representing Papakura, Manurewa,	9 people attended

	Franklin and Māngere-Otāhuhu Loca Board areas, and Ngā Mātārae	
Engagement with Ngāti Tamaoho on 9th March 2026	Hui with two iwi representatives and staff representing Franklin, Papakura, Māngere-Otāhuhu and Manurewa Local Boards, Auckland Council Finance (Annual Plan0 and Ngā Mātārae	9 people attended
Engagement with Ngaati Whanaunga on 13th April 2026	Hui with two iwi representatives and staff representing Franklin, Papakura, Howick, Devonport-Takapuna and Kaipātiki Local boards, and Ngā Mātārae	10 people attended
Engagement with Ngāti Paoa on 13th April 2026	Hui with two iwi representatives and staff representing Franklin, Waiheke, Devonport-Takapuna and Maungakiekie-Tāmaki Local Boards, and Ngā Mātārae	10 people attended
Engagement with Te Ākitai Waiohua on 17th March 2026	Hui with iwi chair and elected members and staff representing Franklin, Papakura, Manurewa, Māngere-Otāhuhu and Ōtara-Papatoetoe Local Boards	10 people attended
Buzzly campaign	Rangatahi were asked to respond to three questions: Where do you like to spend time in your neighbourhood? What kind of events, spaces, or activities would make our are feel more fun, welcoming or connected? What local issues do you think are most important for your community?	15 responses received
Regional stakeholders hui	Three regional hui were held: one online, one for South Auckland and one for North/West Auckland. These hui were for regional organisations with an interest in local board areas e.g. sports, arts, environment organisations, business associations and other representative organisations.	A total of 137 people attended these hui across the region
Internal staff engagement	Local Board Service staff met with key staff who work in the local board area. Hui with Customer and Community Services staff 20 November 2025; and with Resilience and Infrastructure staff 12 November 2025. Meetings were also held with Youth Advisor, Sport & Rec Advisor, and Auckland Transport Elected Member Relationship Partners	10 people attended R&I hui 10 people attended CCS hui 3 people attended other meetings
Hui with community groups	Staff met with representatives from The Clevedon Association, and the Clarks Beach and Waiau Pa Community and Business Association, Pukekohe Business Association, Waiuku Business and Development Association, and attended the Wairoa Clinic in November 2025.	Early engagement feedback was received from eight community organisations
Ethnic forum engagement	Joint Papakura, Manurewa and Franklin Local Boards forum collaboration with	Approximately 25 community leaders representing Filipino, Pacific, Nepalese,

	Community Delivery staff, held at Takaanini Library and Community Hub in January 2026.	Korean, Chinese, Asian, Indian, African, South Asian communities.
Jubilee pools youth engagement	Youth focused activation at Jubilee Pools, partnership with CLM and Pukekohe Youth Leadership Council	60 pieces of feedback received
Whiteside pools youth engagement	Youth focused activation at Whiteside Pools, partnership with CLM	82 pieces of feedback received
Maraetai Beach day youth engagement	Partnership with Pohutukawa Coast Youth Council on their free community beach day	

Table 2: Summary of consultation activities during the consultation period

Activity	Description	How many people participated
Orere Community and Planting Day, 13th June	Community led planting day	10 participants gave feedback
Indian Ladies Night, 13th June	Social event hosted by Franklin Indian Cultural Club in Pukekohe	Attended by over 300 people, feedback received from 33 people
Filipino Grapevine Hui, 27th July	Partnership with Filipino Grapevine, focus group style event with Filipino community, in Pukekohe	Attended by 20 people
Clevedon Business Breakfast, 3 July	Partnership with The Clevedon Association	Attended by approximately 60 people
Pukekohe Business Association business and beers, 3 July	Hosted by PBA at their regular 'business and beers' networking event	20 participants gave feedback
Waiau Pa School Matariki event, 4th July	Hosted by Clarks Beach and Waiau Pa Community and Business Association	Feedback received from 45 people
Pukekohe targeted stakeholder event, 4th July	Cancelled due to low registrations. The five people who registered were offered a 20 minute time slot with the Local Board chair.	Attended by 8 people
Kawakawa Bay Markets, 4th July	Partnership with Kawakawa Bay Community Association	Feedback received from 32 people
Beachlands targeted stakeholder event, 7th July	Held at Maraetai Boating Club, utilising regular time for Beachlands Network Meeting, also open to public	Attended by 9 people
Awhitu School Holiday Programme drop in session, 8th July	Collaboration with the Franklin Community Hub School holiday programme at Awhitu School	Attended by two whanau with six tamariki
Kite Day at Nga Hau E Wha Marae, 11th July	Collaboration with Nga Hau e Wha Marae hosted Kite Day for Matariki	Feedback received from 24 people
Glenbrook Beach Residents and Ratepayers Meeting, 14th July	Discussion at regular monthly meeting	Attended by 11 people.

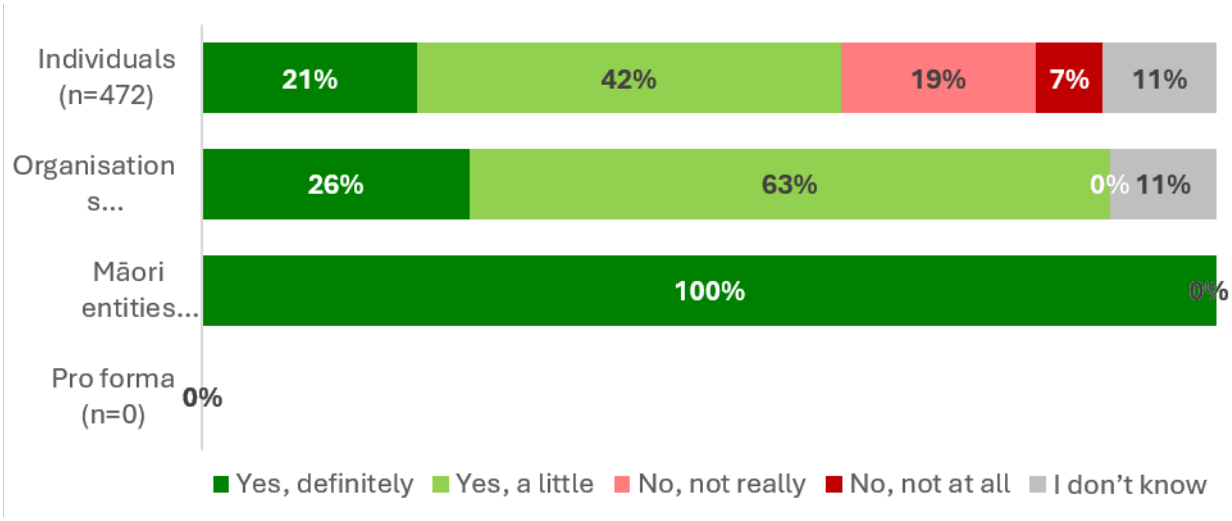
Beachlands drop in session, 15th July	Drop in session for Beachlands community at the Beachlands Hall alongside the school holiday programme	Feedback from 11 people
Online webinar, 15th July	Cancelled due to no registrations	
Franklin Youth Summit, 17th July	Youth Summit hosted by Pukekohe Youth Leadership Council	Attended by 30 rangatahi, mainly from Waiuku and Pukekohe
Bollywood dance day drop in session, 18th July	Partnership with Franklin Indian Cultural Club, drop in style	Feedback received from 17 people
Karaka Residents and Ratepayers Meeting, 20th July	Discussion at regular monthly meeting	Attended by 19 people.
Advisory Panel – Seniors and Disability Panels on 3rd July 2026	The hui brought together members of Auckland Council's Disability and Seniors Advisory Panels, local board elected members, and council staff to discuss priorities within Draft Local Board Plans 2026 and explore how advisory panel insights can help strengthen outcomes for seniors and disabled communities across Auckland.	Attended by: Advisory panels: Seniors Advisory Panel and Disability Advisory Panel. Local Boards: Devonport-Takapuna, Franklin, Hibiscus and Bays, Howick, Manurewa, Ōrākei, Rodney, Waiheke, and Waitematā. Council kaimahi: Local Board Plans project team, staff supporting LBs, panel co-lead officers.
Buzzly campaign	Target audience was rangatahi, who responded to this question: *What should be the biggest priority for young people in your local area over the next three years?*	A total of 20 submissions from rangatahi were received.
Marae and mātāwaka regional hui on Friday 03 July 2026	Local Board project team, Local Board engagement advisors and members of Te Kotahi-ā-Tāmaki (marae collective)	Marae and mātāwaka representatives including: • Te Mahurehure marae (Albert-Eden) • Whaataapaka marae (Franklin) • Mataatua marae (Māngere-Ōtāhuhu) • Te Awamaarahi marae (Port Waikato, closest to Franklin) • And individuals.
Billboards	6 'local voices, local choices' branded billboards across the Franklin Local Board area	Clevedon-Takanini Rd/Papakura-Clevedon Rd junction Collingwood/Kitchener Rd, Waiuku Linwood Rd, Dykes Rd junction Paerata Rd, Paerata Whitford-Maraetai Road (on way to Beachlands) Pukekohe East Road
Social media	13 Facebook posts with 703 click throughs to AKHYS	Top performing Facebook posts: Rubbish bins at beaches 46,700+ reach Biodiversity/bats 25,400+ reach Sports fields maintenance 22,700+ reach

		Franklin Local Board Plan 34,700+ reach
Print media	Eight media articles	Franklin Times Pohutukawa Coast Times West Franklin Breeze Our Auckland Clevedon Roundup
Proactive communications	Direct email to rural hall committees, community partners, sports clubs, and other local Franklin organisations. Franklin Local Board e-newsletter mail out to 3,016 recipients.	

Summary of feedback

Overall, there was strong support for the draft plan. We asked submitters whether they thought the plan reflected the needs and aspirations of the community over the next three years.

A total of 472 individuals and 19 organisations responded to this question. Of the individual respondents, 63 per cent indicated that the plan aligns with community needs and aspirations, while 89 per cent of organisations responded positively.



.	Individuals (n=472)	Organisations (n=19)	Māori entities (n=3)	Pro forma (n=0)
Yes, definitely	100	5	3	0
Yes, a little	197	12	0	0
No, not really	91	0	0	0
No, not at all	31	0	0	0
I don't know	53	2	0	0
TOTAL	472	19	3	0

General feedback on the draft Franklin Local Board Plan

Community

The focus of this outcome area is for new and established communities to come together to celebrate diversity of place, perspective and culture and in doing so create a shared sense of safety, belonging and prosperity.

Objectives

- Enable and empower local organisations and iwi to lead delivery of community services.
- Connect new and established communities to support a shared sense of identity, community pride, and safety.
- Invest in community facilities that enable locals and visitors to connect with each other and with Council services in a safe and inclusive environment.
- Ensure resilience of local community organisations by supporting groups to engage new and young residents in their mahi.
- Invest in arts and sports facilities in partnership with others so facilities are both effective and efficient.

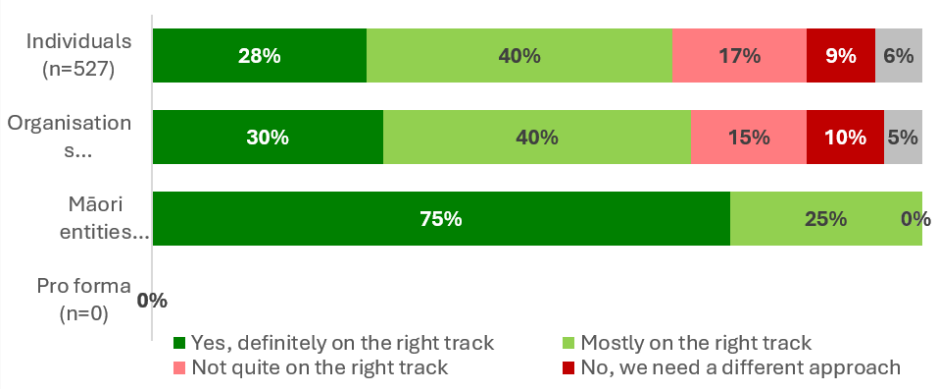
Advocacy priorities

- New and improved South-East bus services to enable young people, disabled and elderly to access employment, community, health and education services, arts and recreational facilities.
- A community and Iwi-led approach to placemaking and community service and facility design in Drury, with a focus on delivering improvements that meet the needs of new communities whilst also considering opportunity for existing communities.
- Invest or actively enable investment and support for new and improved community facilities and services in areas of growth and change including:
    - Sport and recreational facilities and services in Beachlands.
    - Sunkist Bay, Beachlands concept plan delivery
    - Clevedon Village Heart concept plan delivery , Clevedon
    - Papahua park concept plan delivery, Pukekohe
    - Pukekohe Community Hub concept plan delivery
    - Play facilities in Drury South (Ramarama)
    - Karaka Sports Park masterplan delivery
    - Drury Sports park concept plan delivery
    - Ōpaheke sports park improvements
    - Other locations where land has been purchased for public use without development

Quantitative questions and feedback received

We asked submitters whether they thought the plan reflects the needs and aspirations of the community over the next three years.

A total of 472 individuals and 19 organisations responded to this question. Overall, 63 per cent of individual submitters agreed that the plan reflects community needs and aspirations, compared with 89 per cent of organisational respondents.



Summary Report Requirements			
	Individuals (n=527)	Organisations (n=20)	Māori entities (n=4)
Yes, definitely on the right track	147	6	3
Mostly on the right track	209	8	1
Not quite on the right track	92	3	0
No, we need a different approach	47	2	0
I don't know	32	1	0
TOTAL	527	20	4

Qualitative feedback

Key themes from the feedback included:

Stronger community voice and local representation

- residents want to feel heard and represented in decision-making
- greater visibility of consultation and engagement
- decisions that better reflect the needs of all communities, including rural and smaller settlements
- concerns that some areas (such as Waiuku, Bombay and Whitford) are not sufficiently reflected in planning and investment.

Affordable, practical investment in local priorities

- desire for value for money and rates affordability
- preference for a "back to basics" approach focused on essential services and community priorities
- need for transparent investment and funding decisions.

Planning for growth and essential infrastructure

- concerns that infrastructure, facilities and services are not keeping pace with population growth

- need for forward planning to ensure communities have access to quality parks, open spaces, sports facilities and community infrastructure
- importance of ensuring intensified housing is supported by adequate green space and recreational opportunities.

Community facilities, open spaces and recreation

- strong demand for well-maintained and expanded community facilities, parks, sports fields, playgrounds and aquatic facilities
- importance of these spaces for recreation, wellbeing and community connection
- specific feedback relating to sports field capacity, playground provision, pools, dog exercise areas and outdoor fitness equipment
- strong support for key local facilities such as Te Puru.

Building connected, resilient and inclusive communities

- community spaces and local organisations play a vital role in bringing people together
- need for stronger support for community groups, volunteers and local leadership
- greater focus on community resilience, particularly in isolated or vulnerable communities
- support for initiatives that improve accessibility, inclusion, food security and opportunities for diverse communities.

Supporting young people and future generations

- demand for more youth-focused opportunities, including events, skills development, employment pathways and dedicated youth spaces
- recognition of the importance of investing in facilities and programmes that support young people's wellbeing and participation.

Celebrating local identity, heritage and community wellbeing

- importance of protecting and promoting local heritage and community identity
- support for heritage initiatives, archives and dedicated heritage facilities
- recognition that community facilities, parks and gathering places contribute to social cohesion, belonging and overall wellbeing.

Natural Environment

The focus of this outcome area is for protection and restoration of the Hauraki Gulf, Manukau Harbour, rivers, streams and taonga species so that we have a healthy local eco-system that is able to support community and cultural well-being.

Objectives

- Support projects that restore the mauri of whenua (land), awa (river) and taonga

species, that empower and involve local community and support mana whenua to exercise kaitiakitanga.
- Ensure that Auckland Council investment in environmental restoration compliments and supports community, and local board projects.
- Support projects that improve water quality, function and that support the management of flooding.

Advocacy priorities

- Effective and integrated solid waste management (landfill) planning so that the health and well-being of Franklin communities is more of a priority e.g. Whitford Landfill is appropriately managed to minimise air quality and leachate issues.
- Disposal of industrial waste, including managed and clean-fill disposal, is managed using existing sites e.g. quarries and actively considers the well-being of local communities.
- Protection of valuable local environmental amenity and ecosystems (water, forests, sites with rare and indigenous flora and fauna) i.e. when providing feedback on Unitary Plan changes, Private Plan Changes and Fast-Track Legislation applications.
- Development of a Regional Marine Facilities network plan so that facilities that support recreational fishing and leisure are planned and managed to support positive environmental outcomes and effective bio-hazard mitigation strategies.
- Improved public and safe active transport options so that our communities are supported to reduce their carbon emissions.
- Regional investment and leadership in achieving better outcomes for the Manukau Harbour by delivering on the recommendations of “Strategic direction to achieve better outcomes for the Manukau Harbour,” and the priorities and associated objectives associated with the “Manukau Harbour Environmental Assessment, 2025”

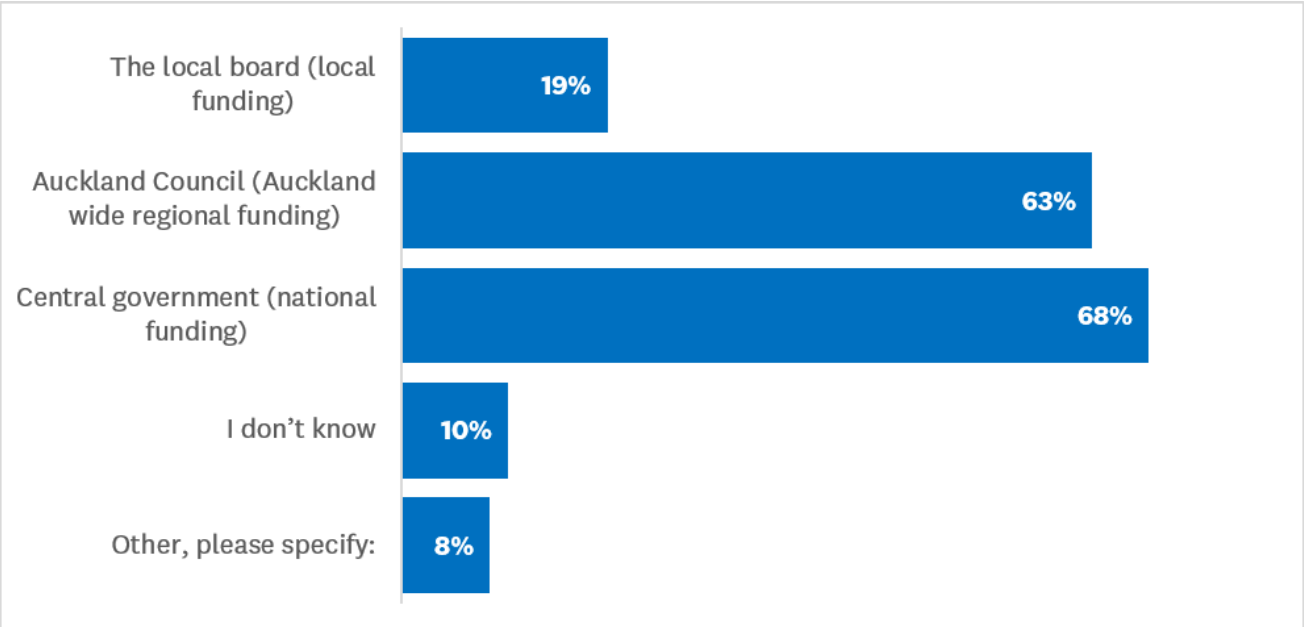
Quantitative questions and feedback received

We asked the question: Who do you think should fund biodiversity research? (select up to 2 response)

A total of 487 individuals and 18 organisations responded to this question. Overall, respondents considered central government (68%) and Auckland Council (63%) to be the most appropriate funders of biodiversity research. In contrast, only 19% of responses identified the local board as a preferred funding source.

Reasons for favouring regional or national funding included access to professional expertise, the regional and national scale of biodiversity issues, and the need for a science and evidence-based approach that can address challenges across administrative boundaries.

There was also a view that local board funding should be more limited and focused on practical, community-led actions, such as pest control, ecological restoration, and native planting initiatives.



Summary Report Requirements			
	Individuals (n=487)	Organisations (n=18)	Māori entities (n=2)
The local board (local funding)	91	4	0
Auckland Council (Auckland wide regional funding)	306	11	1
Central government (national funding)	331	7	1
I don't know	47	3	0
Other, please specify:	39	0	1
TOTAL	487	18	2

Qualitative feedback

Key themes from feedback included:

Environmental management and biodiversity

- improve pest plant management across public spaces, road corridors, and transport corridors, including KiwiRail and NZTA land
- advocate for good neighbour rules, particularly in development areas and on vacant or absentee-owned properties
- support native planting and reforestation initiatives to enhance biodiversity and ecosystem resilience
- strengthen support for local native plant nurseries to enable restoration programmes.
- improve protection for significant and mature trees.

Water quality and freshwater ecosystems

- improve water quality through better management of wastewater, stormwater, and sediment runoff, using catchment wide approaches
- advocate for long-term solutions to wastewater infrastructure issues in Whitford, including wastewater connections and impacts on Te Puru Stream
- advocate for solution to water supply challenges in Beachlands
- strengthen sediment control measures to improve the health of the Manukau Harbour.
- increase focus on the restoration and protection of wetlands, dune lakes, and freshwater ecosystems, such as the Wairoa River.

Coastal and harbour management

- mangrove management in priority locations, including Whitford, Mangemangeroa and Waiuku.
- strengthen management of esplanade reserves to manage weeds and enable planting.

Built Environment

The focus of this outcome area is to ensure the built environment is planned and delivered to be effective and efficient, so that our assets meet the needs of current and future Franklin communities, reflect local character and are affordable.

Objectives

- Upgrade community facilities in Town Centres so that they can accommodate growth and function more effectively.
- Ensure the board's asset portfolio is fit for the changing community needs and affordable.

Advocacy priorities

- Regional investment and developer investment in the development of Ōpaheke Park, Drury Sports Park, Karaka Sports Park, Clevedon Showgrounds, new community spaces in Beachlands, Te Puru Sports Complex and Bruce Pulman Park on the basis that these facilities are needed to accommodate significant unscheduled growth.
- Mechanisms that enable Auckland Council and Local Boards (in terms of service design, placemaking and community facilities management) to partner with developers to advance delivery of community facilities, beyond the scope of the current Infrastructure funding agreements.
- Investment in the Waiuku water treatment facility so that 'hard' water is treated, and cost implications of hard water on the Waiuku community addressed.

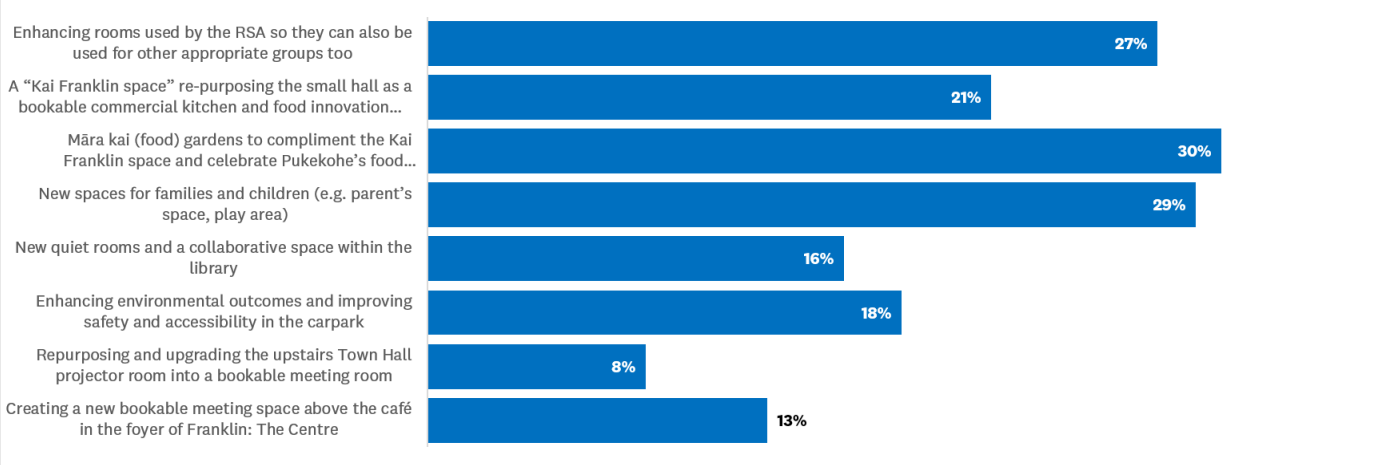
Quantitative questions and feedback received

Pukekohe Community Civic Hub

We asked respondents what should be prioritised as the next steps for the Pukekohe Community Civic Hub project.

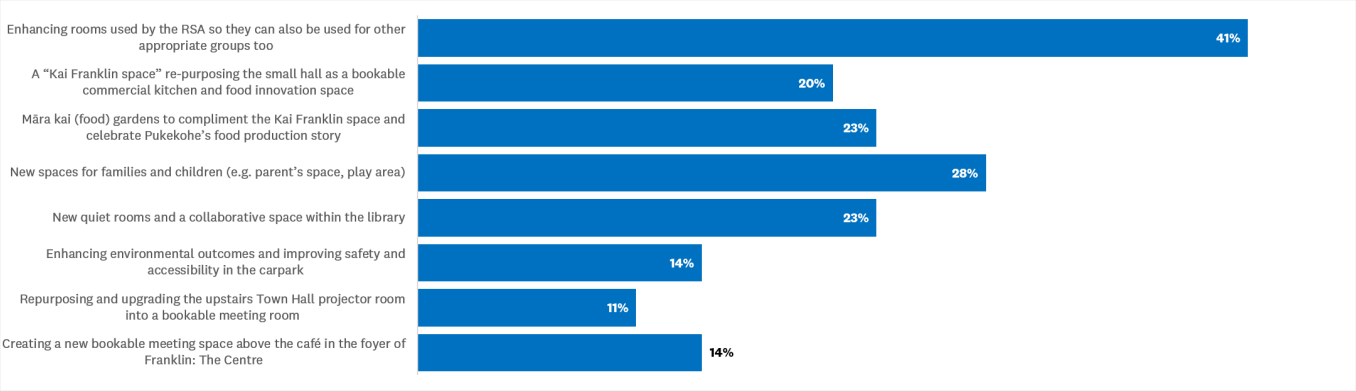
A total of 487 submitters responded to this question. Overall, the highest priorities identified were:

- a māra kai (food) garden to complement the Kai Franklin space and celebrate Pukekohe's food production story (30%)
- new spaces for families and children, such as a parents' space or play area (29%)
- enhancing the RSA rooms so they can be used by other appropriate community groups (27%).



When considering only submitters from the Pukekohe area (n=93), the highest priorities were:

- enhancing the RSA rooms for broader community use (41%)
- new spaces for families and children (28%)
- māra kai gardens (23%)
- new quiet rooms and collaborative spaces within the library (23%).



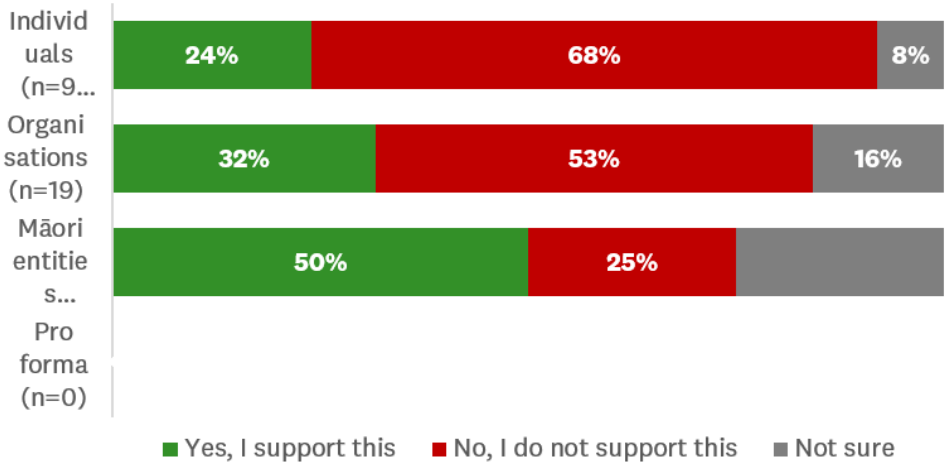
Rubbish bins at beaches

We asked submitters: "What is your opinion on removing rubbish bins at some beaches in Franklin?"

A total of 958 submitters responded to this question. Overall, 68% of individual submitters and 53% of organisations opposed the removal of rubbish bins.

Those who supported removing bins believed it would encourage personal responsibility, foster a culture of taking rubbish home, reduce the risk of overflowing bins contaminating beaches and waterways, and potentially generate cost savings.

Those who opposed the proposal expressed strong concerns that many people would not take their rubbish home, leading to increased littering and pollution of beaches and waterways. Submitters also noted that this could result in higher clean-up costs and negative environmental impacts.



Summary Report Requirements			
.	Individuals (n=931)	Organisations (n=19)	Māori entities (n=4)
Yes, I support this	222	6	2
No, I do not support this	635	10	1
Not sure	74	3	1
TOTAL	931	19	4

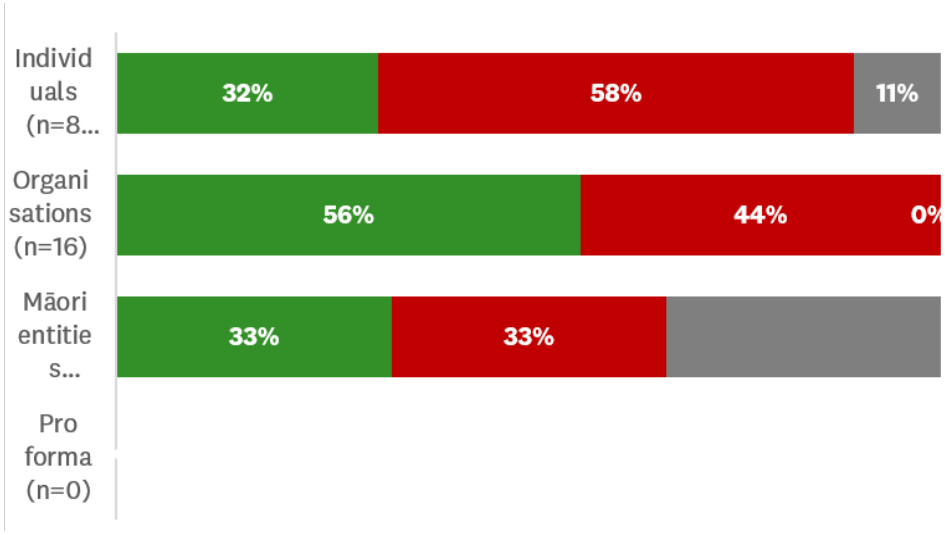
Cost of sports field maintenance

We asked submitters whether Auckland Council should investigate options for seeking contributions from groups that book publicly funded sports fields for private use, such as sports clubs and sporting organisations.

A total of 860 responses were received. Overall, 58 per cent of individual submitters opposed this proposal, preferring that the costs continue to be funded by Auckland Council. In contrast, 56 per cent of organisational submitters supported sports clubs and regional sporting organisations contributing towards the cost of booking and using sports fields, as well as funding their own equipment.

Those supporting contributions from sports clubs cited the principles of user-pays and cost-sharing. Other reasons included helping to offset the wear and tear on sports fields, ensuring professional or high-performance clubs contribute while community clubs remain supported, and creating a more consistent approach to fees and charges across community facilities and activities.

Those opposed to contributions considered sports fields to be a core public asset that should remain publicly funded. Common concerns included the potential for increased participation costs, barriers to access, additional pressure on volunteer-run clubs, and the need for council to take a broader view of the wellbeing, social connection, and community cohesion benefits that sport provides.



Summary Report Requirements			
.	Individuals (n=841)	Organisations (n=16)	Māori entities (n=3)
Yes, clubs or regional sporting organisations should pay to book/use a field and fund their own equipment	267	9	1
No, use of sport fields and sport field assets should continue to be owned and managed by Auckland Council and funded by the local board	485	7	1
I don't know	89	0	1
TOTAL	841	16	3

Water in Waiuku

Respondents were asked how willing people they would be to contribute to the cost of a hardwater treatment system in Waiuku?

A total of 511 responses were received, of which 68% of individuals and 33% of organisations were not willing to contribute.

Those willing to contribute highlighted the impacts of Waiuku's hard water, including damage to appliances, plumbing, hot water cylinders, and household fixtures. They considered improved water quality to be an essential infrastructure investment that would deliver benefits for residents' health and quality of life.

Those opposed to contributing felt that providing safe, good-quality drinking water is the responsibility of Watercare and Auckland Council and should be funded through existing rates and water charges. Some also considered it unfair to pay for a service they do not use, particularly if they live outside Waiuku or rely on private water supplies such as tanks or bores.

Others indicated they may be willing to contribute if they were provided with clearer information about project costs, household charges, expected benefits, alternative options, and long-term value. Support was also more likely if funding was structured fairly, such as through a targeted rate, user-pays model, or developer contributions, and only after other funding sources had been fully explored.

Qualitative feedback

Submitters raised a range of local issues and priorities. Common themes included:

- concerns about the impacts of population growth on communities and infrastructure
- support for repairs and improvements to the Maraetai seawall and boardwalk
- calls for stronger advocacy on key infrastructure matters such as wastewater services in Whitford and water supply and quality in Beachlands
- need for an improved physical space for markets in Pukekohe
- the plan should better reflect and reference the Southern Rural Strategy.

Economic Development

The focus of this outcome area is to ensure Franklin communities and businesses are actively supported to participate in and gain benefit from economic development opportunities made possible by growth, and to enable local business opportunity from Auckland Council operational activities.

Objectives

- Promote our food producers and innovative food production practices.
- Work in partnership with Papakura Local Board on an integrated approach to local economic development.
- Support business organisations in Franklin to benefit from investment in regional economic development, tourism and major events.
- Respond to education and workforce challenges and opportunities.

Advocacy priorities

- Positive local business and employment outcomes are delivered from Fast Track applications, Plan Changes and consent applications, so that Franklin residents are better off as a result.
- Governing Body to give effect to the Council's sustainable procurement policy, so that local suppliers and those affiliated with Iwi within the Franklin Local Board rohe are actively supported to engage in procurement opportunities.
- Integrated planning for the development of Drury, Ardmore and Beachlands so that Local Board resource can participate in planning for economic development outcomes that align with local aspiration.
- Fit for purpose roading and transport networks support effective distribution of freight and access to employment and education (education pillar).
- Actions that enhance internet and mobile network provision across Franklin so that Franklin businesses and residents are able to participate in the digital economy and work remotely.

Qualitative feedback

While there were no specific questions relating to economic development, feedback was received that related this outcome area.

Submitters expressed mixed views on economic development initiatives. Several questioned the value of the economic broker role and noted that it did not appear sufficiently focused on the Pōhutukawa Coast area.

There were requests for greater support for organisations such as East Auckland Tourism and the Manukau Heads Lighthouse Trust, including stronger partnerships with community organisations that contribute to economic development outcomes.

Submitters supported initiatives that promote local procurement, local employment, and procurement workshops to help businesses access opportunities. There was also a strong emphasis on supporting existing business centres and ensuring that growth and investment benefit established local businesses.

Feedback highlighted the importance of increasing opportunities for Franklin businesses to participate in council procurement processes, including better awareness of upcoming projects and greater transparency in reporting on suppliers.

Additional suggestions included supporting Heartland Rides as a tourism and economic development opportunity and reducing regulatory burdens for growers to help strengthen the local economy.

Transport

The focus of this outcome area is for Franklin's town centres and villages to offer safe travel by foot, bike and mobility scooter, and residents can access public transport. We want to ensure roading and transport networks are planned, designed and delivered to keep up with development, and in a way that supports effective freight transportation.

Objectives

- Facilitate improved roading capacity and safety, with a focus on those needed to accommodate heavy vehicles or experiencing unscheduled and significant growth.
- Improve access to transport options that support our young and old to safely, independently and affordably access facilities, services and employment.
- Improve roading design guidelines so that developers and communities can deliver roads and paths that reflect the local transport environment.
- Deliver and advocate for a range of local transport projects that better enable our communities to move around Franklin safely and effectively.

Advocacy priorities

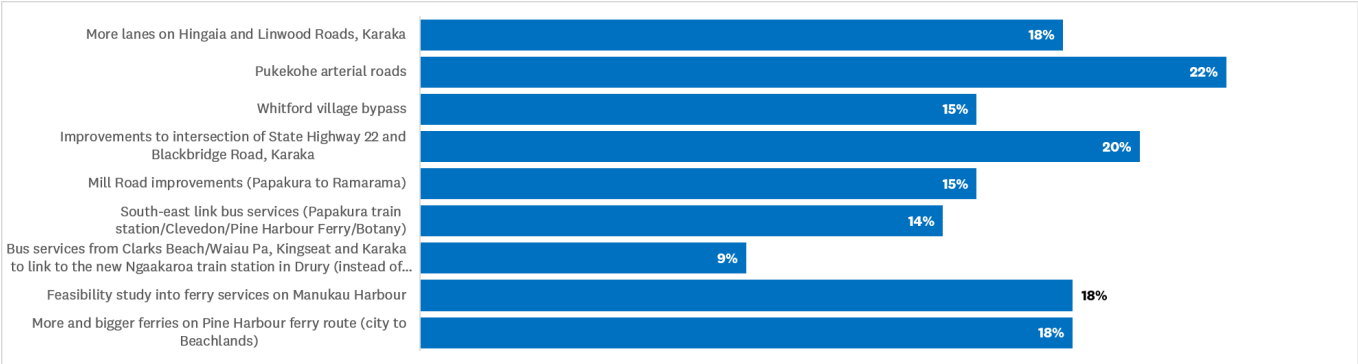
- Advocate for additional lanes and increased bridge capacity on Hingaia and Linwood Roads to be funded through the Auckland Regional Land Transport Plan.
- Advocate for the advancement of the Pukekohe ring road, to facilitate the effective transfer and distribution of freight from the Pukekohe area.
- Advocate for the advancement of the Pukekohe ring road, to facilitate the effective transfer and distribution of freight from the Pukekohe area.
- Advocate for the delivery of an intersection treatment at the intersection of Blackbridge Road and Karaka Road (SH22) to strengthen a safe and effective roading connection between Karaka, Drury, Paerata and Pukekohe.
- Advocate for the advancement of the Mill Road Project as project of national significance, specifically Stage 3 (Papakura to Ramarama).

- Advocate for effective and efficient public transport routes, that connect Karaka, Kingseat, Waiau Pa and Clark's Beach services to Ngaakaroa Station until Linwood and Hingaia Roading capacity can be addressed.
- Advocate for an investigation into feasibility for a ferry service that unlocks the Manukau Harbour's "blue Highway' potential, including connection from the South-West (Waiuku, Glenbrook, Clarks Beach, Karaka) to Auckland Airport precinct as a transport and employment hub.
- Advocate for the development of Pine Harbour Ferry services so that new communities in the southeast, including at Beachlands South, are supported can use the Hauraki Gulf's Blue Highway to access services, facilities, amenity and jobs.

Quantitative questions and feedback received

Transport advocacy priorities

Submitters were asked to identify their two highest-priority transport projects from a specified list. Of the 762 submitters who responded to this question, the most frequently selected priorities were improvements to Pukekohe arterial roads (22%) and upgrades to the intersection of State Highway 22 and Blackbridge Road in Karaka (22%). Strong support was also expressed for additional lanes on Hingaia and Linwood Roads, larger and more frequent ferry services at Pine Harbour, and a feasibility study into ferry services on the Manukau Harbour, each receiving 18% support.



Further analysis of the responses highlights notable differences in transport priorities across geographic areas:

- Respondents from the Waiuku/Glenbrook area showed particularly strong support for:
    - A feasibility study into ferry services on the Manukau Harbour (42%)
    - Improvements to Pukekohe arterial roads (22%)
- Respondents from Beachlands expressed overwhelming support for:
    - A Whitford village bypass (68%)
    - Increased capacity and frequency on the Pine Harbour to city ferry service through the provision of larger and more frequent ferries (79%)

There were many suggestions and request for other projects. Of note is multiple requests for improvement to the intersections of Whitford-Maraetai Road, Clifton and Trig Roads, and the entrance to Whitford Landfill.

Transport local project priorities

Submitters were asked to identify their three highest-priority transport projects from a list of proposed small-scale local transport improvements. Of the 474 submitters who responded to this question, the most frequently selected priorities were:

- A footpath connecting the bus stop on Kitchener Road, Pukekohe, to Pukekohe Hospital (25%)
- A pedestrian refuge on King Street, in the vicinity of Sandspit Road, Waiuku (17%)
- Footpath, kerb and channel improvements on Karaka Road and Third View Avenue, Beachlands (both 16%).

Priorities varied across the local board area. The highest-priority projects identified by submitters in each location were:

- Clevedon: A footpath on Monument Road to connect the showgrounds with the existing footpath network
- Waiuku: A pedestrian refuge on King Street, near Sandspit Road
- Glenbrook Beach: Footpath, kerb and channel improvements on Ronald Avenue, Hill Road, Beach Road and Fleet Street
- Beachlands: Footpath, kerb and channel improvements on Third View Avenue, Karaka Road and Bell Road
- Pukekohe: A footpath connecting the bus stop on Kitchener Road to Pukekohe Hospital; pedestrian safety improvements at the intersection of Valley Road and East Street; and a footpath on Kitchener Road between Green Lane and Willis Avenue.

Submitters also made numerous requests and suggestions for additional footpaths. The proposals mentioned by more than one submitter were a new footpath connecting Paerata Village with Paerata Train Station, and a new section of footpath on Campbell Road, Ōmana.

Qualitative feedback

Key transport themes from the feedback included:

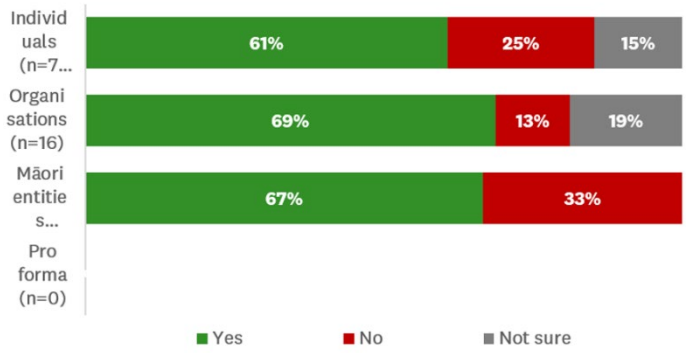
- build more footpaths and complete missing walking links
- improve bus services and connections to train stations
- address road congestion and road safety issues
- improve transport resilience for Beachlands and Maraetai
- invest in cycling networks and safe active transport routes
- support ferry services and explore alternative transport options
- improve accessibility for older and disabled residents
- improve road maintenance and support for private car use

- bring back previous speed limits.

Karioitahi beach management

We asked submitters if we should re-consider how Karioitahi Beach is managed.

A total of 794 submitters responded to this question. Overall, 61% of individual submitters and 69% of organisations supported reconsidering how Karioitahi Beach is managed.



Summary Report Requirements			
.	Individuals (n=775)	Organisations (n=16)	Māori entities (n=3)
Yes	471	11	2
No	190	2	1
Not sure	114	3	0
TOTAL	775	16	3

Feedback from mana whenua

Ten mana whenua iwi have interests in the Franklin Local Board area. Of these, eight shared their priorities during early engagement, and three provided feedback during the formal consultation period:

Ngāti Te Ata Waiohua: seeking continued partnership focused on supporting local initiatives that reflect Māori aspirations and priorities. Key areas of interest include embedding Māori identity, te reo Māori, and mātauranga Māori values within local spaces, programmes, and activities, while recognising mana whenua connections and relationships to the local area.

Te Ākitai Waiohua: seeking protection and recognition of sites of cultural and historical significance. Key priorities include ongoing chair-to-chair engagement and ensuring Te Tiriti o Waitangi obligations are visible within local board planning. Te Ākitai Waiohua also expressed a desire to see progress on redress sites in Pukekohe and Patumahoe.

Ngāti Tamaoho highlighted three key strategic priorities: strengthening heritage and identity across the tribal area, including greater recognition of iwi identity through initiatives such as place and street naming; adopting a long-term, holistic approach to the restoration of the Manukau Harbour, with a focus on environmental outcomes and developing rangatahi as kaitiaki; and supporting economic prosperity through

employment and development opportunities associated with growth in Drury. Ngāti Tamaoho also sought greater involvement in planning and decision-making for the Drury growth area, identified the need for additional community facilities in the Hingaia Peninsula, expressed interest in refreshing their relationship agreement with Council, and raised opportunities for small-scale environmental restoration projects in the Pahurehure Inlet.

Ngāi Tai ki Tāmaki supported initiatives that strengthen environmental and cultural outcomes, including the establishment and use of an indigenous plant nursery. They highlighted the importance of ensuring the correct spelling and recognition of significant place names, including Wai o Maru, within local board acknowledgements and narratives. Ngāi Tai ki Tāmaki also emphasised the need to raise awareness of wāhi tapu and burial sites along the Te Wairoa River through education and community engagement.

Ngāti Tamaterā were supportive of the proposed direction and emphasised the importance of iwi being recognised as strategic partners in the design and delivery of initiatives. Key priorities included achieving measurable outcomes for supplier diversity, transparent reporting on progress, and stronger recognition of iwi-led economic development strategies. Ngāti Tamaterā also highlighted the importance of digital connectivity and inclusion as critical infrastructure for rural communities and supported the development of workforce pathways in technology, innovation, digital industries, environmental management, and food systems.

Ngāti Whanaunga expressed a desire to strengthen connections within the rohe, with particular interest in opportunities relating to Waharoa and Tāpapakanga (Regional Parks). Priorities included establishing a marae presence in Tāmaki and developing community and office spaces to support programme delivery. Ngāti Whanaunga also encouraged a focus on actions that can be progressed within the next three years to enable longer-term outcomes.

Ngāti Paoa highlighted opportunities to progress the Te Iwi Rahirahi co-management plan and emphasised a focus on building iwi capacity through strategic planning, post-settlement asset management, and organisational development. Other priorities included creating opportunities for Ngāti Paoa artists through mahi toi, ensuring iwi identity is reflected in public spaces, and addressing the impacts of Caulerpa.

Waikato-Tainui indicated a preference to defer to local iwi on local matters while expressing interest in issues of regional significance. Key areas of focus included climate resilience, the impacts of growth and intensification along the corridor extending south to Waikato, water resource management, the outstanding Wai 30 Manukau Harbour claim, and the implications of fast-track consenting processes and resource management reform.

Feedback from local organisations

Thirty-two local organisations provided feedback:

1. Awhitu Golf Club – seeking letter of support for funding application for Junior Golf Programme.
2. Bike Pukekohe – supports ongoing investment in cycling infrastructure and emphasises that future cycling projects should be guided by a long-term network strategy to ensure a connected and effective cycle network.
3. Clarks Beach and Waiau Pa Community and Business Association – Advocates for a range of local environmental, recreational, and economic development initiatives, including moth plant eradication, intergenerational programmes, tourism opportunities, ferry services, and improved walking and cycling connections. The association also supports building improvements at the Clarks Beach Golf Club.

4. Drury and Districts Rugby Football Club – Advocates for enhanced sporting infrastructure at Drury Domain, including the development of an additional sports field, expansion of clubroom facilities, improved changing rooms and storage, upgraded lighting and parking, and ongoing improvements to field quality.
5. Drury Community Committee – Advocates for better integrated planning and investment in Drury, including reviewing local board boundaries, enhancing community facilities and sports provision, developing plans for the Drury Domain and local waterways, improving walking and cycling connections, public transport safety and station parking, supporting education and training opportunities, managing weeds on public land, recognising and celebrating Drury's history in new developments, creating local employment opportunities, and advancing the development of a coastal walkway along the Manukau Harbour.
6. Filipino Grapevine – Requesting support for a variety of programmes to support immigrant families and the Filipino community.
7. Franklin Active Trails – Advocates for investment in the Heartland Rides network, including trail mapping and specialist planning support. Priorities include progressing the Patumahoe–Pukekohe KiwiRail corridor path (including Stage 2), utilising legal public access corridors such as the Patumahoe–Clarks Beach/Taihiki Estuary connection, developing active transport corridors alongside the main rail line, supporting climate change mitigation, promoting local green tourism opportunities, and advancing the Blue Highway Adventure Trail as a destination tourism product.
8. Franklin Arts Festival – Seeks a stronger and more explicit focus on arts within the plan, including investment in dedicated arts facilities beyond Franklin: The Centre. Supports partnerships with arts organisations, funding for arts programmes, initiatives that connect geographically dispersed communities, and opportunities for artist development.
9. Franklin Historical Society – Supports returning the former Pukekohe Borough building to active public use for the benefit of the Franklin community. Also highlights the importance of maintaining a positive and collaborative relationship with the Society.
10. Franklin United Football Club – Opposes the introduction of charges for the use of sports fields, highlighting the importance of keeping community sport accessible.
11. Friends of Te Wairoa – Supports recognising the Wairoa River catchment as a priority area for ecological restoration and freshwater improvement. Also advocates for greater support for native plant nurseries to assist regeneration efforts.
12. Grafton Downs Limited (Paerata Rise) – Supports planned investment in community infrastructure to meet the needs of growing communities.
13. Mai Lighthouse – Supports community-led initiatives and advocates for strengthening local projects that are developed and driven by the community.
14. Manukau Heads Lighthouse Trust – Seeks a committed annual allocation of $15,000 to support the ongoing maintenance and operation of the Manukau Heads Lighthouse.
15. Maramahou Ministries Charitable Trust – Seeks investment in Hamilton Estate Reserve, including public toilets, BBQ and pizza oven facilities, gateway signage recognising Waiuku Toa Rugby League, public art on containers and fencing, the establishment of a fruit and nut forest, and the development of indoor aquatic and wellness facilities including heated pools, spa, steam room, and sauna for Waiuku.
16. Ngā Mauri Taniwha Ki Uta Kapahaka – Seeks access to dedicated spaces for Toi Māori-focused community workshops and gatherings, including activities centred on arts, tikanga Māori, and te reo Māori.

17. Pohutukawa Coast Menz Shed – Identifies securing a dedicated premises as its primary need and supports co-location with a potential community-led recycling centre on land at 855 Whitford-Maraetai Road.
18. Pohutukawa Coast Youth Council – Advocates for improved evening public transport services, including additional bus services after 7pm. Supports community education on climate change, integrated planning for Beachlands, and improved lighting along the path between Maraetai School and Te Puru Park.
19. Pukekohe Business Association – Highlights the role of the Business Association in supporting community wellbeing, place-making, and events. Seeks a parking plan before any reduction in parking capacity or changes to time limits at the Massey Avenue car park and supports investment that increases visitation and strengthens community pride.
20. Ramarama Residents and Ratepayers Association – Recommends changes to the current contracting model, stronger oversight of contractors, and the reinstatement of noxious weed inspectors.
21. Takutai Charitable Trust – Highlights issues faced by groups that are not part of the Community Partnerships Programme and/or new initiatives seeking access to support.
22. Te Ara Hikoi – Expressed willingness to lead community-led conservation and open space maintenance initiatives, including opportunities identified through P27. Advocates for wetland restoration, accelerated reforestation, stronger action on pest plants across Franklin, and active involvement in planning processes.
23. Te Puru Community Charitable Trust – Seeks recognition as a key community partner and advocates for a sustainable long-term funding model for Te Puru Community Centre. Requests support for regional funding applications to enable future facility upgrades and expansion, a review of the current funding agreement, and ongoing operational funding to address operating deficits, maintenance costs, staffing requirements, and essential equipment replacement.
24. The Clevedon Association – Provided suggestions to strengthen the plan's wording and emphasised the importance of incorporating local knowledge into transport projects. Also supports pedestrian safety improvements at the Twilight Road/North Road intersection, roundabout planting, and timed parking near local shops.
25. Waiau Pa Football Club – Seeks the reinstatement of lighting at Waiau Pa Domain and opposes charging for sports field maintenance.
26. Waiuku AFC – Advocates for continued maintenance and renewal of ageing facilities within Massey Park to ensure they remain fit for purpose.
27. Waiuku Business and Development Association – No specific requests. Suggests meaningful consultation with the community regarding future management of Karioitahi Beach.
28. Waiuku Tennis Club – Supports the plan overall and advocates for continued investment in community facilities, including upgrades to court lighting.
29. Wallace Group Ltd, Karaka Village Retail Ltd, Karaka North Village and Village Farms Ltd – Advocates for esplanade reserve management at Whangamarie Stream and funding for a playground at the Karaka Village neighbourhood park.
30. Whakaupoko Landcare – Supports a collaborative ‘good neighbour’ approach to weed management, landscape-scale pest control initiatives, and biodiversity outcomes informed by pekapeka (bat) research and Māui dolphin conservation. Advocates for ecological restoration through the establishment of climax forests and increased native planting on council reserves, including sites such as Puni Reserve.
31. Whitford Residents and Ratepayers – Advocates for trail maintenance, connecting Wades Walkway to Whitford Village, best-practice landfill operations, WQTR funding to monitor the Turanga Estuary, a

reticulated wastewater system and public toilets for Whitford Village, and improved monitoring and enforcement of non-complying land uses.

32. Youth of Clevedon – Advocates for continued funding for youth leadership and civic participation programmes, involvement of young people in the Village Heart and Hall redevelopment projects, greater opportunities for youth employment, volunteering and recreation, improved public transport through a south-eastern bus link, and youth participation in environmental initiatives.

Feedback from regional organisations

Ten regional organisations provided feedback:

1. AKTIVE – highlighted the importance of rural halls and community venues in supporting active recreation and sport. Also recommended reconsidering the introduction of charges for the use of sports fields.
2. City Builders Association – requested a clear outline of proposed efficiency measures and associated trade-offs, including how core local services and priorities will be maintained and advanced without further increases to rates.
3. CLM – noted the value of rural halls and local venues as key facilities for recreation and sporting activities, particularly within rural communities. The submission further called for reconsideration of charges proposed for sports field bookings and use.
4. Community Against Alcohol Harm – supported advocacy for policy changes aimed at reducing alcohol-related harm and promoted alcohol harm reduction initiatives within local communities and public spaces.
5. Forest & Bird – emphasised that environmental and climate outcomes are intrinsically linked to community wellbeing. Key recommendations included multi-year funding for community environmental groups, restoration of wetlands and dune lakes, increased native planting in low-maintenance park areas, enhanced waste education and community recycling facilities to support a circular economy, expansion of native tree canopy cover, and improved roadside weed management.
6. Gardens4Health – advocated for food security and healthy food environments to be recognised as a strategic priority, and proposed five actions to strengthen local food systems, including the delivery of local food system wānanga.
7. Healthy Auckland Together – recommended including an objective to adopt and implement a Healthy Food Strategy and Action Plan, strengthening the focus on play outcomes through reference to the Play Plan 2025, and prioritising safe speed environments around schools, town centres and marae.
8. National Public Health Service – sought stronger and more explicit objectives and initiatives aimed at reducing harm from alcohol, tobacco and vaping, promoting active and public transport, and improving access to healthy and nutritious food environments.
9. Te Taumata Toi-a-Iwi – supported greater collaboration with local arts and cultural organisations, noting that Toi Māori, arts and culture contribute to community cohesion and help activate and enliven public spaces.
10. The Tree Council – advocated for stronger protections for Notable Trees, increased public education on tree conservation, and greater support for community groups undertaking targeted environmental initiatives. The submission also supported the planting of fruit trees on public land and opposed resource consents that would result in the removal of trees within Significant Natural Areas.



Who we heard from

The tables and graphs below indicate the demographic profile of those that answered the demographic questions.

