Southern Rural Strategy

Feedback must be received by **1 December 2024**

About the draft Southern Rural Strategy

The need for a rural strategy, starting with the southern rural area, is identified in the Future Development Strategy that was adopted November 2023.

The southern rural area faces the greatest tension between urban development (both existing and potential new) and the need to improve rural productivity, sustain the natural environment, and respond to the impacts of climate change.

What is the draft Southern Rural Strategy about?

The draft Southern Rural Strategy provides direction for the long-term management of growth and development in the southern rural areas of Tāmaki Makaurau Auckland.

The draft Strategy seeks to integrate community aspirations with the many challenges that come with growth while meeting with future climate, environmental, population, infrastructure, housing, and employment needs.

The draft Strategy recognises the uniqueness of the whole sub-region as well as each rural settlement. It provides direction on how the southern rural area, and its communities, will:

- prosper and be resilient in the future
- grow while providing for the wellbeing of people and the environment
- contribute to the wider economy of Auckland.

Growth, the respective needs and aspirations of all people of the rural south, and a healthy environment and community must be considered when planning for the future. This is what the Southern Rural Strategy aims to achieve.

Your feedback

We are seeking your feedback on our strategic framework and our approach to growth in the southern rural area of Tāmaki Makaurau Auckland.

We strongly encourage you to read the proposed strategic framework and approach to growth and accompanying information before answering any of the following questions.

We encourage you to give feedback online at akhaveyoursay.nz, or you can:

Scan and Email your completed form to:
southernruralstrategy@aucklandcouncil.govt.nz

Post your completed form to:
Southern Rural Strategy
Auckland Council
Private Bag 92300, Victoria Street West
Auckland, 1142

Your details

Your name and feedback will be included in public documents. All other personal details will not be made available to the public.

First name: Last name:

Email or postal address:

Your local board or suburb:

Are you providing:

☐ Your **personal** feedback

☐ Feedback as the official representative of an **organisation**

Organisation name:

Important privacy information

The personal information that you provide in this form will be held and protected by Auckland Council in accordance with our privacy policy (available at **aucklandcouncil.govt.nz/privacy** and at our libraries and service centres) and with the Privacy Act 2020. The privacy policy explains how we can use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. You should familiarise yourself with this policy before submitting this form.

These questions are optional but will help us understand which groups of the community are engaging with us.

What gender are you?

☐ Male ☐ Female ☐ Another gender:

What age group are you?

☐ Under 15 ☐ 15-17 ☐ 18-24 ☐ 25-34 ☐ 35-44

☐ 45-54 ☐ 55-64 ☐ 65-74 ☐ 75+

Which ethnic group(s) do you feel you belong to? (Please select as many as apply)

☐ Pākehā/NZ European ☐ Māori ☐ Cook Islands Māori

☐ Samoan ☐ Tongan ☐ Indian

☐ Chinese ☐ Southeast Asian ☐ Korean

☐ Other (please specify):

Would you like to subscribe to any of the following? (tick all that apply)

☐ People's Panel – to take part in council surveys

☐ OurAuckland – your weekly guide to what's happening in Auckland

☐ Auckland Conversations - free public events offering ideas, inspiration and action for world-class cities

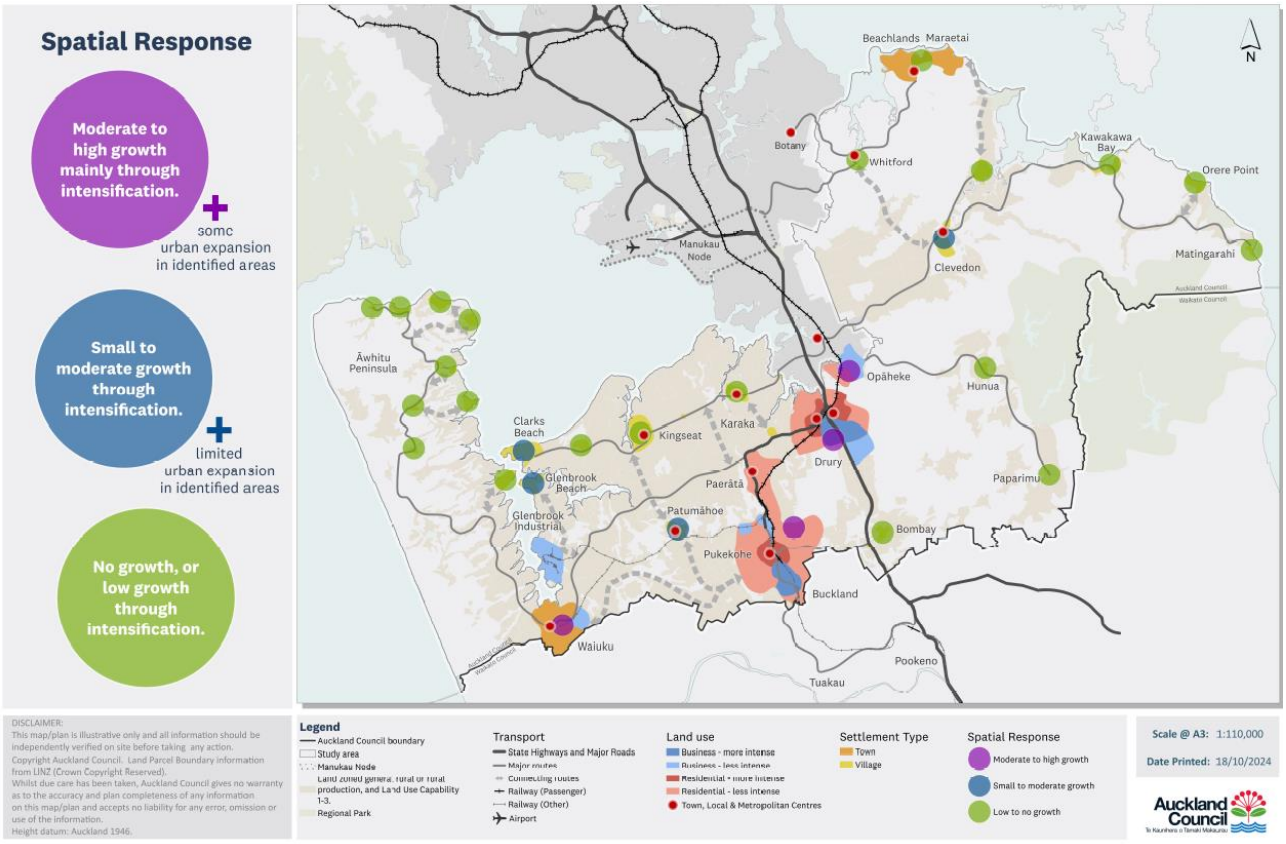
You can also visit AK Have Your Say at akhaveyoursay.nz to find out about, or register to receive regular updates on, consultation activities happening across Auckland.

Your feedback (all questions are optional)

Auckland's southern rural area is made up of a variety of landscapes and resources that support the rest of the region and whole of NZ. Protecting productive soils and avoiding areas with natural hazards ensures that these resources remain valuable assets in the future.

We propose:

- Most growth in the rural south is focused in Drury, Ōpaheke, Pukekohe, and Waiuku
- Moderate growth, mainly residential, is planned in Glenbrook Beach, Clarks Beach, Patumahoe, and Clevedon
- In all other rural settlements only very limited or no growth is anticipated.



1. **What do you think about our approach to focus most of growth in the existing rural towns and villages?**

- ☐ Agree
- ☐ Disagree
- ☐ Other
- ☐ I don't know

Tell us why

RESILIENT RURAL AREAS AND COMMUNITIES

The southern rural area needs to cope with dispersed communities, limited local jobs and services in many locations, and ongoing changes such as the impacts of climate change.

Rural resilience is important for communities and businesses to survive, adapt, and grow even when faced with stresses and shocks. Stresses may develop over time with gradually increasing impacts on communities such as national or global economy changes, supply shortages or degrading environment. Shocks may be sudden with large impacts such as natural disasters, accidents, or sudden disruptions in services or products.

Rural community resilience includes:

1. **Economy / employment** - access to resources and jobs / a diverse rural economy
2. **Social connectedness** – including family and community networks or community events
3. **Community infrastructure** - access to community services and facilities
4. **Knowledge, skills, and awareness** – including emergency preparedness and community safety
5. **Housing** - safe, diverse, and healthy housing.

Which of these areas most closely represents the area you live in?

- ☐ Ardmore
- ☐ Awhitu Peninsula
- ☐ Beachlands/Maraetai
- ☐ Bombay/Ararimu/Paparimu
- ☐ Clarks Beach/Waiau Pa
- ☐ Clevedon/Brookby
- ☐ Drury/Ōpaheke/Runciman/Ramarama
- ☐ Glenbrook/Glenbrook Beach
- ☐ Hingaia
- ☐ Hunua
- ☐ Kawakawa Bay
- ☐ Kingseat/Karaka
- ☐ Ness Valley / Ōrere Point
- ☐ Patumahoe
- ☐ Pukekohe/Buckland/Paerata
- ☐ Puni/Mauku
- ☐ Waiuku
- ☐ Whitford

2. **When considering the areas of resilience outlined above, how resilient do you think your local community is?**

	Very vulnerable	Somewhat vulnerable	Resilient	Very resilient	I don't know
1. Economy /employment	☐	☐	☐	☐	☐
2. Social connectedness	☐	☐	☐	☐	☐
3. Community infrastructure	☐	☐	☐	☐	☐
4. Knowledge, skills, awareness	☐	☐	☐	☐	☐
5. Housing	☐	☐	☐	☐	☐

What do you think we could do to make your local community more resilient?

EFFICIENT AND EQUITABLE INFRASTRUCTURE

The southern rural area functions as a network of small communities that often depend on services provided by nearby larger towns. Given financial constraints we cannot provide infrastructure everywhere. Therefore, we propose making the best use of infrastructure investments to get the best value and impact.

3. **What are the most critical issues that you think should be prioritised in your area? (select up to 3 options):**

- ☐ Providing public transport
- ☐ Road maintenance
- ☐ Addressing traffic congestion
- ☐ Road safety and useability (i.e. roads shared by passenger traffic, and large vehicles related to rural industry operations and freight)
- ☐ Flooding (coastal or inland)
- ☐ Providing reliable and safe drinking water
- ☐ Providing adequate wastewater services
- ☐ Addressing negative impacts of wastewater (social and environmental)

☐ Addressing general environmental impacts of infrastructure

Tell us why

4. **Do you have any other feedback on the draft Southern Rural Strategy?**

Need more room? You can attach extra pages.